

New Leadership Book 'The Hero's Rope' Examines AI's Role in Recruiting, HR, and Workplace Safety Reform

Wesley Paterson's new book and companion AI tools explore how organizations can apply accountability-based leadership to recruiting, HR, and safety.

NEW YORK, NY, UNITED STATES, May 13, 2026 /EINPresswire.com/ -- A new leadership book from Canadian management consultant Wesley Paterson, CMC, addresses an issue gaining traction across HR, recruiting, and occupational health and safety (OHS) circles: the organizational cost of "hero culture," and how artificial intelligence is reshaping the way leaders respond to it.

"THE HERO'S ROPE: Stop Carrying People Across the River and Start Teaching Them to Cross Themselves" presents a framework for leaders

navigating AI-driven change in talent acquisition, employee development, and workplace safety. The release follows growing industry conversation — including recent coverage in Talent Canada (<https://www.talentcanada.ca/stop-hiring-your-clone-using-ai-for-recruitment-the-right-way/>) — about how AI tools can either reinforce bias and dependency or expand organizational capability.

KEY THEMES FOR JOURNALISTS AND EDITORS

- AI in Recruitment: How leaders can use AI to widen, rather than narrow, candidate pools, avoiding the "hire your clone" pattern flagged in recent HR reporting.
- HR and Workforce Development: Practical approaches to building self-sufficient teams in



The Hero's Rope Bestseller on Amazon in Organizational Change

environments shaped by automation and shifting skill demands.

- Occupational Health and Safety: How rescue-driven leadership behaviors contribute to incident risk, near-misses, and reporting gaps in industrial settings.
- Energy and Manufacturing Transition: Insights drawn from Paterson's consulting work in oil and gas workforce development, brownfield remediation re-skilling / cross-training, and continuous improvement programs.

COMPANION TOOLS

The book is accompanied by two publicly available digital tools developed by Paterson Consulting Inc.:

- [The Rope Coach](https://rope-coach-paterson.netlify.app/) — an AI-based reflection tool for leaders examining team dynamics: <https://rope-coach-paterson.netlify.app/>
- The Rescue Tax Calculator — a model that estimates the operational cost of dependency behaviors in teams: <https://rescue-tax-paterson.netlify.app/>

BACKGROUND

Wesley Paterson is a Certified Management Consultant (CMC) and President of Paterson Consulting Inc. He serves as Vice Chair of CMC-Alberta and has worked on projects across the energy, manufacturing, healthcare, and government sectors in Canada, the United States, Armenia, Hong Kong, and China.

“

Stop carrying people across.
Hand them the rope, and
watch them rise.”

*Wesley Paterson, Author of
The Hero's Rope*

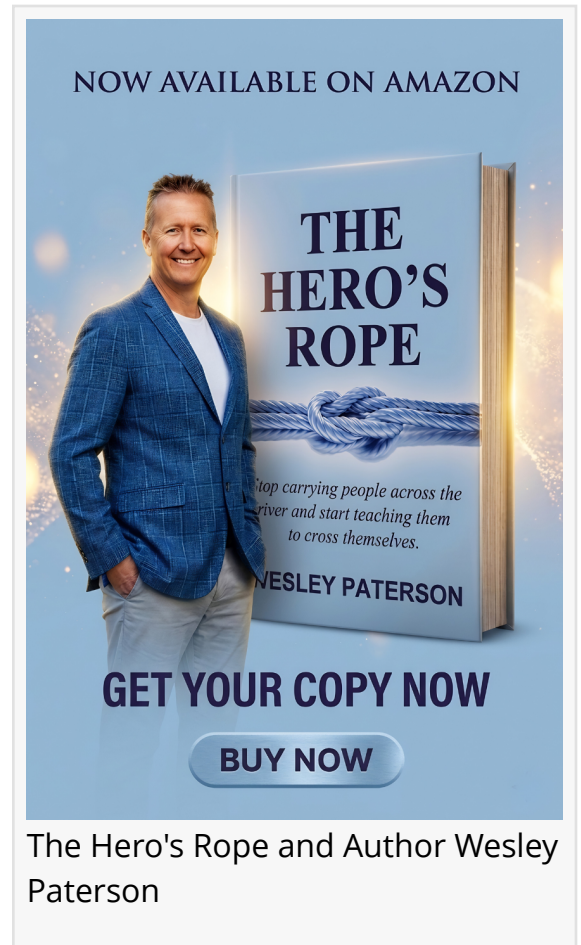
A profile of Paterson appears in [Marquis Top Executives](https://marquistopexecutives.com/2026/01/29/wesley-paterson/):
<https://marquistopexecutives.com/2026/01/29/wesley-paterson/>

A long-form discussion of the book's themes is available on the Bring Back the Porch podcast:
<https://youtu.be/DxzGXNBW8aE>

AVAILABILITY

The Hero's Rope is available in print and digital formats:

- Publisher hub: <https://patersonconsulting.ca/book/theherosrope/>
- Amazon: <https://www.amazon.com/dp/B0GTBR8L2M>



Media Contact:

Wesley Paterson, CMC

Paterson Consulting Inc.

<https://patersonconsulting.ca>

Wesley Paterson

Paterson Consulting Inc.

[email us here](#)

Visit us on social media:

[LinkedIn](#)

[YouTube](#)

[Other](#)



Leadership Guru Wesley Paterson Headshot

This press release can be viewed online at: <https://www.einpresswire.com/article/912304847>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.