

# Own Your Sleep™ Launches Travel Comfort Kits for Medical, Sensory, and Everyday Travelers

*Michigan-founded company introduces medically relevant travel comfort kits and the world's first hotel certification program for adjustable beds.*

WATERFORD, MI, UNITED STATES, May 13, 2026 /EINPresswire.com/ -- Own Your Sleep™ Launches [Travel Comfort Kits](#) for Medical, Sensory, and Everyday Travelers



Rest isn't a luxury. It's a right. For too long, travelers with medical needs have been left to manage on their own. Own Your Sleep™ exists to change that, one traveler and one hotel at a time."

*Kelly Haapala, Founder, Own Your Sleep™*

For the millions of travelers living with dysphagia, GERD, heart failure, spinal cord injuries, post-surgical recovery needs, and dozens of other medical conditions, a hotel room has never truly been designed with them in mind. Own Your Sleep™ is changing that, starting with a line of travel comfort kits that address real medical needs and building toward something far larger: a worldwide certified network of hotels equipped with adjustable beds and trained to serve every kind of traveler with dignity.

Founded by Kelly Haapala, a patient safety advocate whose work spans decades of international media, policy, and medical campaigns, Own Your Sleep™ launches three distinct comfort kits: the Comfort + Safety Travel Kit (\$45), the Dysphagia Basic Comfort Kit (\$45), and the Dysphagia Deluxe Comfort Kit (\$65). Each kit includes thickening gel packets, adaptive straws, pill crushers, cooling towels, silicone pouches, and more, packaged in a branded tote designed to be brought directly to any hotel, anywhere in the world.

"Rest isn't a luxury. It's a right. For too long, travelers with medical needs have been left to manage on their own, canceling trips, avoiding hotels, or simply going without the tools that make safe sleep possible. Own Your Sleep™ exists to change that, one traveler and one hotel at a time." Kelly Haapala, Founder

THE SCALE OF THE NEED

More than 26 million Americans have medical conditions directly affected by sleep position. Travelers with mobility disabilities alone spend \$58.2 billion annually on leisure travel, yet 96 percent report significant accommodation challenges at hotels. Conditions including dysphagia (affecting 8 percent of adults worldwide), heart failure (56–64 million people), COPD (213 million), and osteoarthritis (528 million) all benefit meaningfully from elevated, adjustable sleep. No hotel certification program currently exists to address this gap.

The U.S. Department of Justice has signaled through multiple Statements of Interest that hotels may be required under the ADA to provide reasonable modifications including bed adjustments for guests with disabilities.

## THE CERTIFIED NETWORK

The Own Your Sleep™ Certified Network connects travelers with hotels and adjustable bed manufacturers worldwide committed to meeting a defined standard of sleep accessibility. Hotels earn co-branded visibility and access to a growing directory of medical travelers. Manufacturers gain a direct pathway into the hospitality sector globally. Own Your Sleep™ is actively seeking hotel and manufacturer partners for the first wave of certified properties.

## ABOUT THE FOUNDER

Kelly Haapala is a patient safety advocate whose contributions include supporting the international campaign to implement brain monitoring technology in hospitals globally, contributing to a United States Supreme Court brief, and years of international media and education work focused on patient safety. She founded Own Your Sleep™ after her own lived experience with dysphagia and conditions that made standard hotel accommodations unsafe for travel.

## PRODUCT AVAILABILITY

All three kits are available now at OwnYourSleep.net. Each includes an OYS branded tote, logo sticker, and thank you postcard. The Dysphagia Deluxe kit additionally includes an ultra-fine pill crusher, reusable silicone soft pouch, and travel spray bottle with keychain and lanyard. Kits for sensory needs, CPAP users, and ostomy travelers are currently in development.

**Travel prepared. Supported. Included.**

Own Your Sleep Comfort Kits are thoughtfully packed for real travel needs—so you can focus on resting, recovering, and feeling your best.

Thoughtfully packed    Ready for travel    Multiple kits to fit your needs

**CHOOSE THE KIT THAT'S RIGHT FOR YOU**

**Dysphagia Basic Comfort Kit**  
Portable nourishment & swallow-support essentials  
\$45

**Dysphagia Deluxe Comfort Kit**  
Everything in Basic, plus tools for meds & added convenience  
\$65

**Comfort + Safety Travel Kit**  
Relax, refresh, and sleep soundly while away  
\$45

OwnYourSleep.net

Travel comfort kits for medical, sensory, and everyday travelers. Available now at [www.OwnYourSleep.net](http://www.OwnYourSleep.net)

## About Own Your Sleep™

Own Your Sleep™ is a travel wellness company dedicated to making rest accessible, trusted, and elevated for every kind of traveler. A USPTO trademark application is pending. Learn more at OwnYourSleep.net.

### Media Contact

Kelly Haapala, Founder

Own Your Sleep™

248-521-2179

info@ownyoursleep.net

OwnYourSleep.net

Kelly Haapala

Own Your Sleep™

+1 248-521-2179

KellyHaapala@OwnYourSleep.net

Visit us on social media:

[LinkedIn](#)

[Instagram](#)

[Facebook](#)

[YouTube](#)

[TikTok](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/912586165>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.