

Chicago Hounds Name PAWS Chicago Charity Partner

PAWS Chicago logo to appear on front of Hounds jerseys as part of pro bono partnership celebrating the organization's impact on the Chicago community

CHICAGO, IL, UNITED STATES, May 14, 2026 /EINPresswire.com/ -- The [Chicago Hounds](#) today announced a landmark new partnership with [PAWS Chicago](#), the city's largest No Kill humane organization, naming it the "Charity Partner of the Chicago Hounds" for the remainder of the 2026 [Major League Rugby](#) season.

As part of the partnership, the PAWS Chicago logo will appear prominently on the front of both the Hounds' home and away jerseys for all remaining 2026 matches, including nationally televised broadcasts on ESPN2 and road contests across the country.

Front-of-jersey logo placement is traditionally reserved for paid corporate sponsorships. In a move that underscores the organization's commitment to the Chicago community, the Chicago Hounds have offered the partnership to PAWS Chicago on a pro-bono basis, using one of the club's most visible assets to elevate awareness for a local nonprofit making a meaningful impact throughout the city.

"This partnership is incredibly special to us because it reflects who we are as a club and what we value as an organization," said James English, CEO of the Chicago Hounds. "Over the last two years, we've had the privilege of partnering with PAWS Chicago through volunteer days at their Medical Center, as well as our annual Dog Day match and adoption event at SeatGeek Stadium. This partnership with PAWS Chicago is a way to honor everything they contribute to our city while helping raise awareness for their mission on a national stage. It's an honor to shine a spotlight on an organization doing so much good."

English added, "We also know this relationship will resonate deeply with our fans. More than 200 fans brought their dogs to this year's Dog Day match, which speaks volumes about the



Chicago Hounds CEO James English and PAWS Assistant Director Jill Siar, flanked by Hounds players Jake Kinneveauk and Malcolm May



The Chicago Hounds have been incredible supporters of PAWS over the last several years and this generous partnership is a powerful reflection of their commitment to the Chicago community.”

*Paula Fasseas, Founder and
Executive Chair of PAWS
Chicago*

connection our supporters have with animals and with causes like PAWS Chicago. We look forward to strengthening that bond even further.”

Beyond jersey branding, the partnership will include a wide variety of collaborative activations designed to support PAWS Chicago’s mission and connect fans directly with the organization’s lifesaving work, including social media campaigns and on-field activations featuring PAWS’ adoptable animals, fundraising initiatives at SeatGeek Stadium, and volunteer initiatives that bring together Hounds players, staff and fans for service days benefiting PAWS Chicago’s facilities and programs.

“We are incredibly honored to be named the Charity Partner of the Chicago Hounds and to have our logo featured on the front of the team’s jerseys during such an extraordinary undefeated season” said Paula Fasseas, Founder and Executive Chair of PAWS Chicago. “This partnership provides a powerful platform to introduce new audiences across the country to our mission of building No Kill communities and ending pet homelessness and overpopulation through our lifesaving programs. The Hounds have been incredible supporters of PAWS over the last several years and this generous partnership is a powerful reflection of their commitment to the Chicago community. We are deeply grateful to be part of the Hounds family.”

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