

Study Links Summer Scalp Conditions to Hair Loss; Batana Oil Use Rises

As seasonal hair loss research gains attention, YBW Beauty makes two unrefined, Honduras-sourced Batana Oil products available for men and women across the U.S.

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Dermatologists and hair health researchers have documented a consistent seasonal pattern: hair follicles enter a resting phase at higher rates during summer months, leading to increased shedding from approximately June through October. A study published in the British Journal of Dermatology, tracking over 800 women across six years, found that the proportion of hair follicles in the telogen (resting) phase peaks in summer. Researchers attribute this to reduced melatonin production triggered by increased sunlight exposure, which signals follicles to extend their shedding phase.



Raw Batana Oil: Deep Nourishment for Fuller, Healthier-Looking Hair.

Against that backdrop, consumer interest in scalp-nourishing hair oils has grown notably in 2026, with batana oil — a traditional Honduran remedy derived from the *Elaeis oleifera* palm — drawing particular attention from those seeking plant-based approaches to seasonal hair thinning.

YBW Beauty, a natural hair care brand, has introduced two [batana oil products](#) to the U.S. market: the [Dr. Sebi 100% Natural, Unrefined and Organic Batana Oil from Honduras](#), and the [Raw Batana Oil from Honduras](#) — 100% Natural & Organic Dr. Sebi Hair Growth Oil Solution for Men & Women. Both are available at ybwbeauty.com.

ABOUT BATANA OIL

Batana oil has been used for generations by the Miskito people of La Moskitia, Honduras, who apply it as a traditional hair and scalp treatment. The oil is cold-pressed from the nut of the *Elaeis oleifera* palm and contains oleic acid, linoleic acid, and Vitamin E — compounds studied for their role in scalp barrier function and hair fiber integrity. The late Dr. Sebi, the Honduran herbalist and natural health advocate, referenced batana oil in his teachings on plant-based wellness, a connection that has contributed to its growing recognition in natural hair care communities.

ABOUT THE PRODUCTS

The Dr. Sebi 100% Natural, Unrefined and Organic Batana Oil from Honduras is a single-ingredient formulation with no additives, preservatives, or refinement processing. The Raw Batana Oil from Honduras is formulated for use by both men and women across hair types, with a recommended application of 3–5 minutes of scalp massage, used two to three times per week.

Both products are sourced directly from Honduras and are free of sulfates, silicones, and synthetic additives.

"Consumers are looking for transparent, traceable ingredients when it comes to scalp health," said a YBW Beauty spokesperson. "Batana oil has a long history of traditional use, and we wanted to make an unrefined version accessible to people looking for plant-based options this summer."

REAL INGREDIENTS. REAL RESULTS.

VISIBLE HAIR GROWTH

POWERED BY 100% RAW BATANA OIL

BEFORE



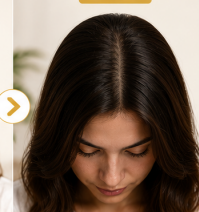
AFTER



BEFORE



AFTER



THICKER, STRONGER, FULLER HAIR
VISIBLE RESULTS IN WEEKS

NOURISHES ROOTS. REDUCES BREAKAGE.
NATURAL GROWTH YOU CAN SEE & FEEL.

100% RAW & UNREFINED

NOURISHES THE SCALP

PROMOTES STRONG, HEALTHY GROWTH



PURE & ORGANIC

DEEPLY HYDRATES

SAFE & CHEMICAL FREE

Powered by Nature. Proven Through Visible Hair Recovery.

FROM HAIR LOSS TO

HEALTHY, FULL HAIR

REAL WOMEN. REAL RESULTS.

BEFORE



AFTER



THINNING HAIR & BALD SPOTS

WEAK, BRITTLE HAIR

LACK OF VOLUME & SHINE

VISIBLE HAIR GROWTH

STRONGER, THICKER HAIR

HEALTHY SHINE & VOLUME



NOURISH. STRENGTHEN. TRANSFORM.
POWERED BY 100% RAW BATANA OIL.

+93%
noticed increased
hair growth*

+89%
noticed thicker,
fuller hair*

+87%
noticed less hair
breakage*

*Based on a 6-week consumer study with regular use.

From Thinning to Thriving: Restore Fuller, Healthier-Looking Hair Naturally.

Hair growth research generally indicates that consistent scalp treatment over 8 to 12 weeks is needed before visible changes in hair density occur, making summer an appropriate time to begin a regimen ahead of the fall shedding season.

Both products are available at ybwbeauty.com and on Amazon.

About YBW Beauty

YBW Beauty is a natural hair care brand offering plant-based products sourced from traditional wellness traditions. The company specializes in batana oil derived from the Honduran rainforest, formulated without synthetic additives or preservatives.

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