

Kyle Little for Congress Launches Grassroots Movement to Put Working Families First in New Jersey

Congressional candidate Kyle Little is building a people-powered movement focused on economic empowerment, healthcare access, and community investment

PLAINFIELD, NJ, UNITED STATES, May 18, 2026 /EINPresswire.com/ -- [Kyle Little for Congress](#) Launches Grassroots Movement to Put Working Families First in New Jersey



Congressional candidate Kyle Little is gaining momentum across New Jersey with a grassroots campaign centered on one core message: The People Deserve to Be Seen.

Little, a small business owner, adjunct professor, and longtime community advocate, says he entered the race to challenge a political system that too often favors insiders and large fundraising operations over everyday residents.

“Money should not decide democracy,” said Kyle Little. “I should not have to raise hundreds of thousands of dollars just to be seen, heard, or treated fairly. The people deserve leadership from someone who understands what families are facing every day.”

The campaign focuses on issues affecting working families, including:

- Economic empowerment
- Community investment
- Support for Black and Latino-owned businesses
- Youth opportunity
- Educational advancement
- Healthcare access
- Housing affordability
- Small business growth

A cornerstone of the campaign is Little's vision to help build a modern "Black Wall Street" model that promotes ownership, entrepreneurship, and long-term investment in underserved communities across New Jersey.

"Economic growth should benefit the people who already live in these neighborhoods," Little said. "Communities deserve ownership, opportunity, and long-term stability."

The campaign's promotional video and statewide canvassing tour are generating conversations in Plainfield, North Brunswick, Princeton, Trenton, and Somerset County as volunteers connect directly with voters.

Official Canvassing Tour

North Brunswick — Saturday, May 9 | 12:00 PM to 5:00 PM

Princeton — Saturday, May 16 | 12:00 PM to 4:00 PM

Princeton — Sunday, May 17 | 11:00 AM to 3:00 PM

Trenton — Saturday, May 23 | 9:00 AM to 1:00 PM

Trenton and Somerset — Sunday, May 25 | 12:00 PM to 5:00 PM

Residents attending these events can discuss:

Economic inequality

Housing affordability

Healthcare access

Education investment

Small business support

Youth opportunities

Neighborhood revitalization

Supporters describe the campaign as "a movement focused on making everyday people visible again."

The campaign is currently seeking television appearances, radio interviews, podcast features, policy forums, and statewide media coverage.

With the New Jersey primary election approaching, voters are encouraged to register, participate, and make their voices heard.

"The mission is simple," Little said. "Meet the people directly instead of hiding behind politics."

For more information, follow the campaign on Instagram at @kylelittleforcongress.

CAROL LITTLE PR/ JOVAN ACREE/ IMU MEDIA

KYLE LITTLE FOR CONGRESS

+1 908-419-0367

info@imumedia.com

Visit us on social media:

[Instagram](#)

[Facebook](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/913249127>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.