

BLUETTI FridgePower Surpasses US\$1.9 Million on Kickstarter Ahead of Campaign Finale

Recognized by Frost & Sullivan as the World's First Ultra-Slim Smart Backup Power System Purpose-Built for Refrigerators

TORONTO, ONTARIO, CANADA, May 18, 2026 /EINPresswire.com/ -- [BLUETTI](#), a global leader in clean energy solutions, announced that its latest home backup innovation, [FridgePower](#), has surpassed US\$1.9 million in crowdfunding on [Kickstarter](#) as of May 18, demonstrating strong market demand for practical home energy resilience solutions amid increasingly frequent power outages.

The Kickstarter campaign will officially conclude on May 31, as [FridgePower](#) continues gaining momentum across North America and global markets.

Further reinforcing its industry significance, FridgePower has also been recognized by Frost & Sullivan as the world's first ultra-slim smart backup power system purpose-built for refrigerators — a milestone that highlights BLUETTI's continued innovation in consumer-focused energy storage.

As extreme weather events such as winter storms, flooding, heat waves, and wildfires continue to impact households across Canada, reliable backup power has become increasingly important for everyday families.

Rather than functioning as a traditional whole-home system, FridgePower was specifically designed to solve one of the most immediate problems during outages: keeping refrigerators running and food protected.

In addition to refrigerators, FridgePower can also support essential household devices including:

- Wi-Fi routers
- CPAP machines
- Aquariums
- Small communication and electronic devices

Its plug-and-play design makes it especially suitable for apartments, condominiums, suburban homes, and renters seeking flexible backup power without permanent installation.

Ultra-slim design allows for flexible placement

With a thickness of only 2.95 inches (75mm), FridgePower introduces a new category of space-efficient home backup systems.

The ultra-slim form factor allows flexible placement:

- Beside or behind refrigerators
- Between appliances and walls
- On countertops or mounted on walls

Its minimalist industrial design enables it to integrate naturally into modern kitchens and compact living environments.

Efficient power delivery with smart outage protection features

FridgePower combines efficient power delivery with smart outage protection features:

- 2,016Wh capacity and 1,800W output
- Up to 21 hours of refrigerator backup time
- Expandable up to 8,064Wh with additional battery packs
- Ultra-low 4W idle power consumption
- Up to 70% higher efficiency compared to conventional systems

To improve outage preparedness, the system also includes:

- <10ms UPS switchover for uninterrupted operation
- Weather-based automatic pre-charging
- Real-time alerts and monitoring
- Remote control via mobile app

Together, these features help households stay connected and protected during unexpected outages.

Strong crowdfunding performance reflects growing awareness

With the campaign entering its final stage ahead of the May 31 closing date, FridgePower continues attracting attention from consumers seeking compact, practical, and intelligent backup power solutions for modern homes.

The strong crowdfunding performance reflects growing awareness around home energy resilience and the increasing need for accessible backup systems tailored to everyday living

scenarios.

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Founded in 2013, BLUETTI is a technology pioneer in portable power stations and home energy storage solutions. Dedicated to advancing clean energy innovation, BLUETTI serves users in more than 120 countries and regions worldwide, helping households achieve greater energy independence and preparedness.

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