

Emagia Brings Global E-Invoicing Compliance Natively Into Its Autonomous Finance Platform with Avalara Integration

Finance Teams Can Now Manage End-to-End Order-to-Cash Operations — Including Global E-Invoicing Mandates — Without Ever Leaving the Emagia Platform

SANTA CLARA, CA, UNITED STATES, May 18, 2026 /EINPresswire.com/ -- Emagia, the leading provider of Autonomous Finance solutions for [Order-to-Cash](#) (O2C), today announced the native integration of Avalara's industry-leading tax compliance and [e-invoicing](#) capabilities directly within the Emagia platform. With this integration, Emagia customers can now execute seamless, fully compliant Order-to-Cash operations — from invoice creation and delivery to tax validation and regulatory reporting globally across over 75 countries — all within a single, unified platform.



The global e-invoicing landscape is accelerating rapidly. Many countries recently have enacted or announced new e-invoicing mandates, in regions worldwide - Europe, AsiaPacific, South America and America - pushing for full compliance by 2030, with many governments introducing e-invoicing and live reporting requirements for cross-border transactions. For enterprises operating globally, keeping pace with this fragmented and fast-changing regulatory environment has become one of the most pressing challenges in finance operations. O2C cycle time gets impacted if e-invoicing is not addressed seamlessly.

Emagia's integration of Avalara directly into its [AI-Native](#) platform eliminates that complexity. Rather than relying on disconnected third-party tools or manual compliance workflows, Emagia customers now have all major global e-invoicing mandates enabled natively within the platform. Every supported country's requirements — digital signatures, QR codes, real-time tax authority approvals, Peppol network connectivity, and more — are built in and automatically applied, so finance teams can focus on running the business, not chasing compliance updates.



With Avalara now integrated natively into Emagia, our customers no longer have to step outside the platform to meet their e-invoicing obligations in any country."

*Veena Gundavelli, Emagia
Founder/CEO*

A TRULY SEAMLESS ORDER-TO-CASH EXPERIENCE

With Avalara's certified e-invoicing and compliance engine now embedded within Emagia, customers can manage their entire OTC cycle in one place:

- E-Invoicing Mandates, Built In: Every major country and regional e-invoicing framework is enabled directly within Emagia — no bolt-on tools, no external portals. Local requirements including digital signatures, QR codes, and real-time government approvals are handled automatically.

- Global Network Connectivity Without Leaving the Platform: Emagia connects customers directly to international e-invoicing exchange networks like Peppol, India GSP, and national tax authority platforms, all through the same interface they use to manage credit, collections, and cash application.
- Automated Cross-Border VAT Compliance: Emagia's integration simplifies cross-border transactions by automatically aligning invoices with local VAT and digital tax regimes, reducing errors and the risk of non-compliance penalties.
- End-to-End AP/AR Workflow Automation: Invoice workflows, tax compliance steps, and regulatory submissions are now tightly integrated within Emagia's AI-driven automation engine, eliminating manual handoffs and dramatically improving processing speed and accuracy.
- Always Current, Always Compliant: As mandates evolve, Emagia customers benefit from Avalara's continuously updated compliance content — meaning the platform adapts to new regulations automatically, without requiring customers to manage updates themselves.

"At Emagia, our mission is to give every global O2C finance operations team a single, powerful platform that handles every dimension of Order-to-Cash — and that absolutely includes global invoicing compliance. With Avalara now integrated natively into Emagia, our customers no longer have to step outside the platform to meet their e-invoicing obligations in any country," said Veena Gundavelli, CEO & Founder, Emagia. "By 2030, digital tax compliance will be the global standard, not the exception. We've built ahead of that curve so our customers are never caught off guard."

Emagia achieved Avalara ELR certification – a rigorous technical validation that confirms the depth and reliability of its e-invoicing compliance capabilities across global markets including Europe, LATAM, and beyond – in April 2026. This certification underpins the confidence customers can place in Emagia as a single source of truth for their O2C operations worldwide.

For more information on how Emagia's Autonomous Finance platform with native e-invoicing compliance can transform your Order-to-Cash operations, visit www.emagia.com.

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