

Yoga Tourism Is Booming - Rishikul Yogshala's 200 Hour Yoga Teacher Training Is Leading the Wave for Int Students

Rishikul Yogshala Rishikesh, a Yoga Alliance USA certified school since 2010, is now one of the top destinations for 200 Hour Yoga Teacher Training in India.

LOS ANGELES, CA, UNITED STATES, May 18, 2026 /EINPresswire.com/ -- As yoga tourism grows into one of the fastest-expanding segments of the global travel industry, [Rishikul Yogshala Rishikesh](#), a Yoga Alliance USA certified school established in 2010, has quietly become one of the most sought-after destinations for international students looking to earn their 200 hour certification in Rishikesh.

Five years ago, most people travelling to India for yoga were a specific kind of traveller, deeply committed practitioners, spiritual seekers, or people going through a major life change. Today, the profile has shifted entirely.

Teachers, nurses, marketing professionals, students fresh out of university, retirees in their sixties, people from every background are now adding a yoga teacher training course to their travel plans. And a large number of them are landing in Rishikesh.

At Rishikul Yogshala Rishikesh, this shift has been visible for several years. What began as a school for dedicated practitioners has grown into a destination that draws professionals, career changers, wellness travellers, and curious first-timers from more than 80 countries, all drawn by the same thing: the chance to learn yoga where yoga actually comes from.

“

I had an amazing experience with Rishikul Yogshala”

Recent Graduate



Student During Certification Ceremony at Rishikul Yogshala Rishikesh

Yoga Tourism Has Become Serious Business

Wellness tourism, travel taken specifically for health, rest, or personal development, is now one of the fastest-growing categories in the global travel industry. People are no longer satisfied with a 60-minute class at a local studio. They want immersion. They want to come back different.

Rishikesh sits at the centre of this movement. Known as the Yoga Capital of the World, it has been a destination for serious yoga study for ages. Yoga teacher training is no longer just for people who want to teach. It is for anyone who wants to go deeper.

Why International Students Keep Choosing Rishikesh

Rishikesh offers something no hotel spa or urban wellness studio can replicate: an environment where yoga is not a product, it is a way of life. The Ganges flows through the centre of the city. Temples and ashrams line its banks. The Himalayan foothills rise behind it. From the moment students arrive, the setting itself begins to do its work.

Add to that the quality of teaching, teachers who have spent decades in traditional study, who teach because this is their life and not just their job, and the value becomes clear. Students access a standard of instruction here that would cost significantly more in their home countries, delivered in a setting that cannot be recreated anywhere else.

What Sets the 200 Hour Programme at Rishikul Yogshala Apart

The [200 hour yoga TTC in Rishikesh](#) at Rishikul Yogshala is a 23-day residential programme covering Hatha Yoga, Ashtanga Yoga, Pranayama, Meditation, Yoga Philosophy, Anatomy, and Teaching Methodology. Certified by Yoga Alliance USA, graduates leave with an RYT 200 qualification recognised worldwide.

The school runs in small groups of 20 to 25 students per batch, ensuring every person receives individual attention. Teachers hold E-RYT certifications with 7 to 15 years of active experience. The programme fee covers accommodation, daily vegetarian meals, course materials, and the Yoga Alliance certification, with no hidden costs. Batches begin on the 7th of every month, making it accessible year-round.

More Than a Course — A Reason to Travel

For international students, the [200 hour yoga teacher training in Rishikesh](#) India is often described as one of the most complete travel experiences they have had. Evening sessions include kirtan, sound healing, and the Ganga Aarti ceremony on the riverbank. People arrive as strangers and leave as a community.

"I came to India for the certification. I did not expect to make friends I will have for the rest of my

life, or to feel this calm when I got home." — Recent Review By Students

A School Built on 16 Years of Word-of-Mouth

Since 2010, Rishikul Yogshala Rishikesh, India has certified more than 25,000 students. Its 4.8-star rating on Google, 4.5 on Yoga Alliance, and 4.6 on TripAdvisor reflect thousands of real experiences, not a marketing campaign. The school has grown steadily without losing the small, personal character that defines it.

Enrolment Is Open

Batches begin on the 7th of every month. All-inclusive enrolment starts from \$1,200. Enrolment is open now.

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