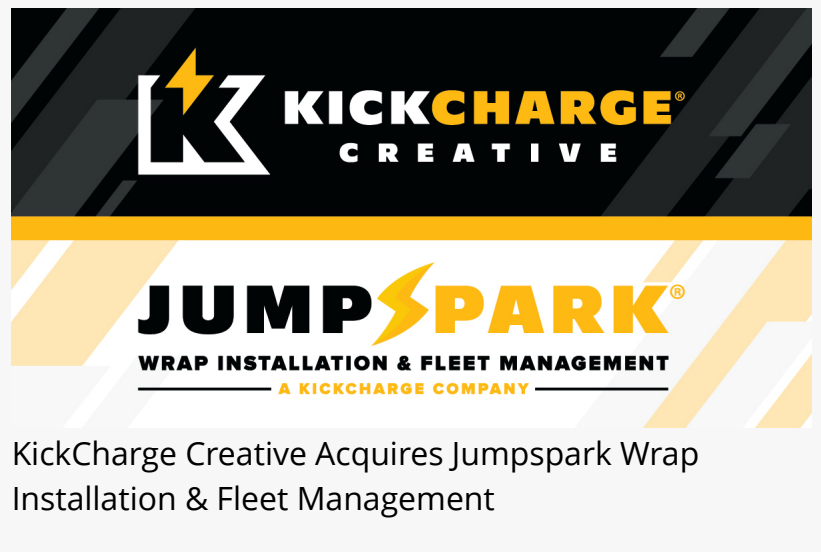


KickCharge Creative Acquires JumpSpark

NJ-Based Agency Expands Its Fleet Services & Support for Home Service Businesses

WASHINGTON, NJ, UNITED STATES, August 17, 2026 /EINPresswire.com/ -- [KickCharge Creative](#), a leading branding and digital marketing agency serving the home services industry, today announced the acquisition of [JumpSpark](#), a wrap installation and fleet management company specializing in turnkey solutions for the trades.



This acquisition marks a significant step in KickCharge's continued mission to help home service businesses build powerful brands that fuel real, lasting growth.

“

With JumpSpark as part of the KickCharge family, we can bring your brand full circle—from the way it's built to the way your fleet is managed, maintained and seen on the road.”

Terri Lynne Briggs

“With JumpSpark as part of the KickCharge family, we can bring your brand full circle—from the way it's built to the way your fleet is managed, maintained and seen on the road,” said Terri Lynne Briggs, President and Chief Operating Officer of KickCharge Creative. “A company's fleet is one of its most visible and valuable assets, and this acquisition ensures our clients can manage and scale that presence with the same level of strategy and energy that we bring to their brands.”

For more than 30 years, KickCharge Creative has helped

thousands of home service companies establish distinctive, memorable brands that stand out in competitive markets. JumpSpark takes brand success even further by helping businesses—both new and established—bring their identities to life on the road. With customized leasing strategies and support for the many moving parts of fleet operations, JumpSpark helps business owners save time and resources by managing their vehicles for them. JumpSpark will also now include KickCharge's fleet-wrapping capabilities, creating a truly comprehensive fleet experience under one umbrella and giving clients access to a nationwide network of trusted installers who

deliver KickCharge-level quality and consistency wherever their vehicles are located.

“JumpSpark adds such an important operational layer to what we already provide,” said Dan Antonelli, Founder and CEO of KickCharge Creative. “We are no longer just building brands for our clients. We are giving them the tools they need to excel in all aspects of their business, including fleet management. With JumpSpark in the fold, we’re making it easier than ever for businesses to grow alongside their brands.”

The acquisition gives KickCharge clients a more seamless path from brand development to real-world execution, bringing branding, digital marketing, wrap installation and fleet management together to strengthen consistency, improve efficiency and maximize return on investment. It also reinforces KickCharge Creative’s long-standing commitment to changing the lives of all involved in each and every brand the company creates.

About KickCharge Creative

KickCharge Creative is a renowned branding and digital marketing agency that has revolutionized the industry through its innovative approach to home service branding and marketing. Led by Founder Dan Antonelli and President Terri Lynne Briggs, KickCharge has served and impacted more home service companies than any other agency in the world. By pioneering the concept of disruptive branding within the trades, KickCharge has gained worldwide recognition for its ability to drastically improve businesses and change lives for the past 30+ years.

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