

SGS Expands Global Bicycle, eMobility & Transit Packaging Testing Network with New Lab in Bentonville, Arkansas

ISO/IEC 17025 & ISTA accredited facility enhances North American bicycle & e-bike testing

BENTONVILLE, AR, UNITED STATES, May 19, 2026 /EINPresswire.com/ -- SGS, the world's leading testing, inspection and certification company, has opened a new Bicycle, eMobility and Transit Packaging testing laboratory in Bentonville, Arkansas, expanding its global network and strengthening support for manufacturers serving North American and international markets.

The new facility, located at 2310 SW 14th Street, officially opened with a ribbon-cutting ceremony and open house event bringing together key stakeholders from across the cycling ecosystem. The new lab will focus on quality, development and safety testing to global regulatory standards for US bicycle and e-bike suppliers, assemblers and manufacturers.

ISO/IEC 17025 and ISTA accredited, this facility provides testing services for bicycles, e-bikes, micromobility and packaging, helping brands meet evolving safety, performance and regulatory requirements. Strategically located in one of the fastest-growing cycling ecosystems in the United States, the Bentonville lab enables faster turnaround times and localized support for global clients.

“With demand for e-bikes and micromobility solutions accelerating worldwide, manufacturers face increasing regulatory complexity,” said Jay Suh, Head of Connectivity & Products, North America, SGS. “This new facility allows us to deliver end-to-end testing solutions that help clients



SGS cuts the ribbon to formally open its new Bicycle, eMobility and Transit Packaging Testing Laboratory in Bentonville, Arkansas. From L-R Jay Suh, Benjamin Glenn, Derick Govender, Eric To and Joe Chen, all of SGS

achieve compliance, improve product quality and accelerate time to market.”

The laboratory supports a wide range of testing services for bicycles, e-bikes, components, safety equipment and transit packaging. These include mechanical durability and safety, aligned with US and international standards. Bentonville joins SGS’s network of bicycle testing laboratories established across Europe, China, Taiwan and Vietnam, and is equipped with the latest EFBE® bicycle testing instrumentation (EFBE was acquired by SGS in August 2025). The lab will also serve as the central transit packaging testing facility (e.g. ISTA) for SGS in North America.



An SGS technician at work inside SGS's new lab in Bentonville, Arkansas

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Jay Suh, Head of Connectivity & Products, North America, SGS

SGS’s capabilities cover key requirements such as bicycle safety regulations, battery and electrical system testing, and electromagnetic compatibility (EMC).

As part of the launch, SGS partnered with PeopleForBikes, the US bicycle industry’s trade association and a leading voice for growing ridership nationwide, and Wish for Wheels, a local nonprofit dedicated to improving the well-being of children and communities, to build and donate 60 bicycles and helmets to youth in underserved communities. The initiative reflects a shared commitment to expanding access to riding, strengthening communities

and delivering lasting impact beyond the industry.

Bentonville has rapidly emerged as a leading cycling destination in the United States, making it a natural choice for SGS’s latest investment. By integrating with SGS’s global network of laboratories, the Bentonville site enables manufacturers to streamline certification processes across multiple markets while maintaining consistent quality and compliance standards.

“Bentonville is quickly establishing itself as a leading hub for cycling innovation in North America,” said Jose Maldonado, Chief Marketing Officer at PeopleForBikes. “SGS’s investment in advanced testing infrastructure strengthens the entire bike ecosystem – from product development and safety to speed to market. This is the kind of industry collaboration that moves

the business of bikes forward and supports continued growth in cycling and e-mobility.”

SGS's commitment to cycling extends well beyond Bentonville. As the proud sponsor of the Pinarello Q36.5 Pro Cycling Team, SGS sees the qualities that drive performance at the elite level – precision under pressure, team coordination, and consistency and resilience – as the same principles that underpin its performance culture and shape how it delivers for clients every day. From the UCI WorldTour peloton to the testing floor in Bentonville, to a child riding away on their first bike, SGS's support for the sport is grounded in disciplined execution and trust when it matters most.



James Dorsey, SGS, during a charity bike build hosted by SGS in partnership with PeopleForBikes and Wish for Wheels

Find out more about [SGS's bicycle and e-mobility testing services](#).

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