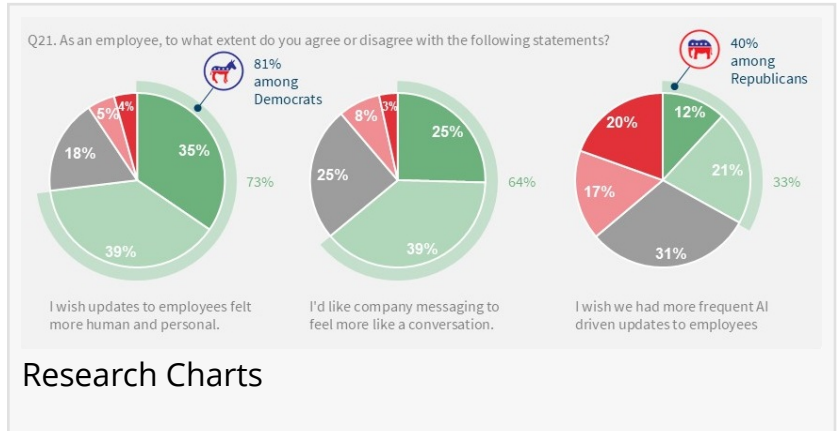


US Workers Want More Personal Communication in the AI Era

NEW YORK, NY, UNITED STATES, May 19, 2026 /EINPresswire.com/ -- The new [Vantage Point Report](#) (based on a national survey of 1,000 adults) by Reputation Leaders reveals a strong majority of US employees want artificial intelligence to enhance, not replace, internal communications.

4 internal comms findings from the report:

1. 73% of US employees prefer more human, personal updates at work.
2. 63% want company messages to feel more like a conversation.
3. Americans are divided on AI-driven company updates: 33% want more, 31% are neutral, 36% aren't convinced.



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Workers want AI to support, not replace, genuine conversations. Companies that blend tech with a human touch will win the talent race”

*Reputation Leaders CEO
Laurence Evans*

4. The top employee retention driver? More human conversations and face-to-face check-ins, not digital-only communication.

“Workers want AI to support, not replace, genuine conversations. Companies that blend tech with a human touch will win the talent race,” said Reputation Leaders CEO Laurence Evans.

In response to AI job losses Americans urged leaders to invest in long-term employee reskilling (22% overall, 32%

among Boomers) and transparency about AI job impacts (17%).

Evans commented, “Americans aren't Luddites. They embrace an AI future but also don't want to get left behind. The key is seeing your employees and AI as co-investments with complementary benefits.”

Research Methodology

Reputation Leaders conducted a 10-minute online survey in December 2025 among 1,000

American adults aged 18+ to gather U.S. findings. The data was weighted to reflect U.S. demographics by age, gender, and region. The sample carries a margin of error of +/- 3.1% at the 95% confidence level.

[Click here](#) to access the full report.

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