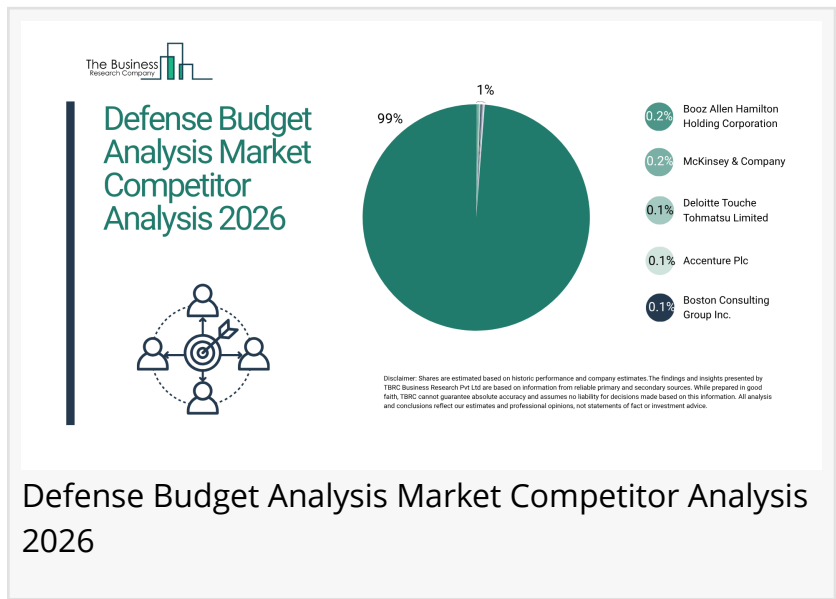


How Competitive Forces Are Shaping the Defense Budget Analysis Market

*The Business Research Company's
Defense Budget Analysis Market Report
2026 – Market Size, Trends, And Global
Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED KINGDOM, May 21, 2026

[/EINPresswire.com/](#) -- "The [defense budget analysis market](#) is dominated by a mix of global defense consulting firms and specialized defense analytics and intelligence solution providers. Companies are focusing on advanced defense expenditure modeling tools, predictive budget forecasting systems, policy impact assessment frameworks, and integrated data analytics platforms to strengthen market presence and support government and defense stakeholders in strategic planning. Emphasis on geopolitical risk assessment, transparency in defense spending, and integration of AI-driven analytical systems remains central to competitive positioning. Understanding the competitive landscape is essential for stakeholders seeking growth opportunities, technological innovation, and strategic partnerships within the rapidly evolving defense finance and budget analytics sector.



Defense Budget Analysis Market Competitor Analysis 2026

Which Market Player Is Leading The Defense Budget Analysis Market?

•According to our research, Booz Allen Hamilton Holding Corporation led global sales in 2024 with a 0.2% market share. The defense analytics and consulting division of the company, which is directly involved in the defense budget analysis market, provides a wide range of defense expenditure modeling solutions, budget forecasting platforms, policy and program evaluation tools, and data-driven strategic advisory services that support government defense agencies, military organizations, and policy planning environments.

Who Are The Major Players In The Defense Budget Analysis Market?

Major companies operating in the defense budget analysis market are Booz Allen Hamilton Holding Corporation, McKinsey & Company, Deloitte Touche Tohmatsu Limited, Accenture Plc, Boston Consulting Group Inc., PricewaterhouseCoopers International Limited, Ernst & Young

Global Limited, KPMG International Limited, International Business Machines Corporation (IBM), Palantir Technologies Inc., Leidos Holdings Inc., CACI International Inc., Science Applications International Corporation (SAIC), MITRE Corporation, Lockheed Martin Corporation, Hexagon AB, BAE Systems plc, Thales Group, Whitney, Bradley & Brown Inc., Lumivero LLC, Decision Lens Inc., Center for Strategic and Budgetary Assessments.

How Concentrated Is The Defense Budget Analysis Market?

•The market is fragmented, with the top 10 players accounting for 1% of total market revenue in 2024. This level of concentration reflects moderate technological and regulatory entry barriers, driven by stringent defense procurement policies, sensitivity of classified financial data, complexity of multi-agency budget structures, and the need for accuracy and reliability in defense expenditure forecasting and analysis. Leading players such as Booz Allen Hamilton Holding Corporation, McKinsey & Company, Deloitte Touche Tohmatsu Limited, Accenture Plc, Boston Consulting Group Inc., PricewaterhouseCoopers International Limited, Ernst & Young Global Limited, KPMG International Limited, International Business Machines Corporation (IBM), and Palantir Technologies Inc. hold notable market shares through diversified defense consulting and analytics service portfolios, established government and defense agency partnerships, global advisory and technology deployment networks, and continuous innovation in defense budgeting analytics, expenditure forecasting, and data-driven decision-support platforms. As demand for advanced defense budget analysis tools, predictive financial modeling systems, and secure data intelligence solutions grows, strategic collaborations, technology integration, and regional expansion are expected to strengthen the competitive positioning of these leading companies in the market.

•Leading companies include:

- oBooz Allen Hamilton Holding Corporation (0.2%)
- oMcKinsey & Company (0.2%)
- oDeloitte Touche Tohmatsu Limited (0.1%)
- oAccenture Plc (0.1%)
- oBoston Consulting Group Inc. (0.1%)
- oPricewaterhouseCoopers International Limited (0.1%)
- oErnst & Young Global Limited (0.1%)
- oKPMG International Limited (0.1%)
- oInternational Business Machines Corporation (IBM) (0.1%)
- oPalantir Technologies Inc. (0.1%)

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Who Are The Key Raw Material Suppliers In The Defense Budget Analysis Market?

•Major raw material suppliers in the defense budget analysis market include SIPRI, RAND Corporation, Center for Strategic and International Studies, International Institute for Strategic

Studies, Jane's Information Group, Defense Intelligence Agency, National Bureau of Economic Research, Palantir Technologies Inc., SAS Institute Inc., Oracle Corporation, SAP SE, IBM Corporation, Microsoft Corporation, Amazon Web Services Inc., Google LLC.

Who Are The Major Wholesalers And Distributors In The Defense Budget Analysis Market?

- Major wholesalers and distributors in the defense budget analysis market include Booz Allen Hamilton Holding Corporation, Leidos Holdings Inc., CACI International Inc., Science Applications International Corporation, KBR Inc., Amentum Services Inc., Jacobs Solutions Inc., Serco Group plc, ICF International Inc., Deloitte Consulting LLP, Accenture plc, PwC Advisory Services LLC, Ernst & Young Global Limited, KPMG International Limited, Boston Consulting Group Inc.

Who Are The Major End Users Of The Defense Budget Analysis Market?

- Major end users in the defense budget analysis market include United States Department of Defense, United States Army, United States Navy, United States Air Force, United States Marine Corps, United States Space Force, Ministry of Defence United Kingdom, French Ministry of Armed Forces, German Federal Ministry of Defence, Ministry of Defence India, Ministry of Defence Japan, Ministry of Defence Australia, NATO Allied Command Operations, European Defence Agency, Canadian Department of National Defence.

What Are The Major Competitive Trends In The Market?

- AI accelerators are transforming the defense budget analysis market by enhancing data processing speed, improving decision-making, and enabling secure AI-driven analytics for complex defense systems.
- Example: In February 2025, Thales SA introduced cortAIx, an artificial intelligence (AI) accelerator designed for advanced data analysis and decision-making in defense and critical infrastructure applications.
- Its secure architecture and high-performance AI processing capabilities enhance sensor performance, support real-time insights, and strengthen AI-driven capabilities in restricted operational environments.

Which Strategies Are Companies Adopting To Stay Ahead?

- Advancing Defense Budget Analytics Supporting Strategic Planning And Allocation
- Leveraging Defense Financial Modeling Improving Transparency Accuracy And Decisions
- Expanding Defense Budget Frameworks Strengthening Allocation And Expenditure Tracking
- Integrating AI Driven Budget Intelligence Enhancing Efficiency Automation And Risk Analysis

Access The Detailed Defense Budget Analysis Market Report Here

https://www.thebusinessresearchcompany.com/report/defense-budget-analysis-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=May_PR

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Contact Us:

The Business Research Company

Americas +1 310-496-7795

Europe +44 7882 955267

Asia & Others +44 7882 955267 & +91 8897263534

Email: marketing@tbrc.info

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LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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