

Safaryar Holidays Extends Istanbul B2B Operations into Türkiye–Balkans DMC Corridor

TURSAB-licensed Istanbul wholesaler with 40+ direct hotel contracts opens cross-border DMC services from Türkiye into Balkans for European travel trade.

ISTANBUL, TURKEY, May 21, 2026

/EINPresswire.com/ -- Safaryar

Holidays, a TURSAB-licensed Istanbul-based destination management company and [B2B hotel wholesaler](#),

today announced the expansion of its services to cover Türkiye–Balkans

cross-border travel programs for

[European travel agencies](#). The

expansion combines Safaryar's existing

40+ directly contracted Istanbul hotels and 257+ total partner properties with newly added

ground operations and itinerary management across Balkan markets, addressing growing

demand from German, UK, French, Spanish, and Benelux agencies for integrated multi-country regional packages.

“

European travel agencies have consistently asked for one operational partner that can deliver both Istanbul B2B hotel inventory and seamless Balkan extensions under a single contract.”

Alper Tekin, Founder of Safaryar Holidays

European travel trade buyers have increasingly sought a single operational partner capable of handling both Istanbul-based inbound tourism and onward cross-border itineraries into North Macedonia, Bulgaria, Albania, Montenegro, and Bosnia and Herzegovina. Safaryar Holidays now offers integrated programming across this corridor through a combination of its Istanbul hotel contracting base and operational partnerships across the Balkan region, providing European agencies with a single point of contract and accountability.

The expanded B2B service portfolio includes contracted hotel inventory across Istanbul districts



Safaryar

PRESS RELEASE

SAFARYAR HOLIDAYS EXTENDS ISTANBUL B2B OPERATIONS INTO TÜRKİYE–BALKANS DMC CORRIDOR

TURSAB-licensed Istanbul wholesaler with 40+ direct hotel contracts opens cross-border DMC services from Türkiye into Balkans for European travel trade.

- 40+** Directly Contracted Istanbul Hotels
- 257+** Total Partner Properties
- Balkan DMC** Cross-Border Services Through Partner Network
- Serving** European Travel Agencies

European travel agencies have consistently asked for one operational partner that can deliver both Istanbul B2B hotel inventory and seamless Balkan extensions under a single contract.

ALPER TEKİN
Founder of Safaryar Holidays

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safaryarholidays.com

TÜRKİYE–BALKANS DMC SERVICES FOR EUROPEAN TRAVEL TRADE

• FIT • GROUPS • MICE • LUXURY TRAVEL

including Taksim, Şişli, and Harbiye, with exclusive sales rights held for several boutique and four-star properties. The Safaryar B2B agency portal at safaryarholidays.com provides European partner agencies with real-time availability, net wholesale rates, instant booking confirmation, and post-booking modification workflows. The system supports XML and API integration for agencies operating their own booking platforms.

"European travel agencies have consistently asked for one operational partner that can deliver both Istanbul B2B hotel inventory and seamless Balkan extensions under a single contract," said Alper Tekin, founder of Safaryar Holidays.

Safaryar Holidays serves European agency partners across multiple market segments, including FIT (free independent traveler) bookings, group tours, MICE (meetings, incentives, conferences, exhibitions), and customized luxury itineraries. The company supports source-market specific rate strategies for German-speaking markets (Germany, Austria, Switzerland), UK and Ireland, Spanish-speaking trade, French-speaking trade, and Balkan-region outbound agencies. Settlement terms and credit lines are configurable per agency partnership.

European travel agencies interested in Safaryar's Türkiye-Balkans B2B services can register for agency access at safaryarholidays.com or request XML integration documentation directly from the partnerships team.

About Safaryar Holidays

Safaryar Holidays is a TURSAB-licensed Istanbul-based destination management company and



TÜRKİYE-BALKANS DMC SERVICES
FOR EUROPEAN TRAVEL TRADE

TECHNOLOGY THAT POWERS SEAMLESS TRAVEL OPERATIONS

Our API-first infrastructure and B2B platform are built for speed, reliability and scalability—so you can book, manage and grow with confidence.

B2B PLATFORM FEATURES

- Real-time Availability**
Live inventory from 40+ directly contracted Istanbul hotels and 357+ partner properties.
- Net Wholesale Rates**
Competitive net rates designed for travel trade profitability.
- Instant Confirmation**
Bookings confirmed in real time for faster client response.
- Post-Booking Management**
Easy modifications, cancellations and re-issues online.
- API & XML Integration**
Seamless integration with your booking engine or platform.
- Dedicated Support**
Experienced team supporting your business 7 days a week.

BUILT FOR SPEED. COMMITTED TO RELIABILITY.

API SAFARYAR CONNECT

YOUR SYSTEM (PMS / CRS, Booking Engine or Platform) ↔ OUR PLATFORM (Inventory, Rates, Bookings, Availability)

- < 500ms** Average API Response Time
- 99.9%** System Uptime Guarantee
- 24/7** API Monitoring & Support
- Secure** Encrypted Data Transfer

SLA COMMITMENT

- 99.9% uptime guarantee
- Real-time monitoring & alerts
- Fast issue resolution
- Dedicated integration support

OUR SCALE AT A GLANCE

- 40+** Directly Contracted Istanbul Hotels
- 257+** Total Partner Properties
- 6** Balkan Countries Through Partner Network
- 1000+** European Travel Agencies Served

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Istanbul Hotels API



Alper Tekin - Safaryar Holidays Founder

B2B hotel wholesaler with 40+ directly contracted Istanbul hotels and a total inventory of 257+ properties available through its B2B agency portal. The company holds exclusive sales rights for several boutique and four-star Istanbul properties and operates ground services, transfers, MICE coordination, and integrated Türkiye–Balkans cross-border DMC services for European travel trade. More information: <https://safaryarholidays.com>

Alper Tekin

Safaryar Holidays

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