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PARIS, FL, UNITED STATES, May 24, 2026 /EINPresswire.com/ -- # LaFrenchCom Once Again Recognized in the Leaders League Ranking

LaFrenchCom has again been featured in the benchmark Leaders League ranking of the best [crisis communications](#) agencies in France - a recognition that confirms the firm's position among the leading players in [crisis management](#), sensitive communications and litigation PR.

A consistent recognition

Year after year, LaFrenchCom ranks among the most respected crisis communications agencies on the French market. The latest Leaders League ranking - dedicated to Risk Management, Crisis Management and Crisis Communications - once again rewards the work carried out by the firm's teams alongside business leaders, public figures and organizations facing the most sensitive situations: reputational, managerial, judicial, industrial, health, social and digital crises. It confirms the strength of an agency model designed to withstand short-term pressure while building communications strategies that hold up over time.

A trusted partner for France's most exposed organizations and leaders

LaFrenchCom advises some of the largest French corporations - CAC 40 groups, mid-cap leaders, family-owned champions and fast-growing scale-ups - as well as top executives and prominent public figures confronted with the most acute reputational risks. CEOs, chairpersons, founders, board members, senior partners of professional services firms, artists, athletes, political figures and high-profile entrepreneurs turn to LaFrenchCom when their reputation, their freedom, their business or their legacy is suddenly at stake. From boardroom disputes to criminal investigations, from hostile media campaigns to coordinated activist offensives, the agency intervenes when the margin for error has vanished - and when discretion, speed and strategic clarity become decisive. This trust, built case after case at the highest levels of French and international business, lies at the heart of LaFrenchCom's reputation.

An agency designed for the most exposed leaders

Founded in 2014 by crisis communications expert [**Florian Silnicki**](#), LaFrenchCom has established itself in less than a decade as one of France's most respected crisis communications agencies. Exclusively focused on sensitive communications, crisis management, reputation protection and litigation PR, the firm advises corporate executives, public figures, artists, top athletes, political leaders and organizations under media scrutiny. LaFrenchCom operates at the highest decision-making level, in coordination with executive committees, legal departments, boards, shareholders and external counsel.

The "three tribunals": a benchmark framework

One of LaFrenchCom's methodological hallmarks is its reading of contemporary crises as playing out simultaneously before three distinct but interconnected tribunals: **the media tribunal**, where the dominant narrative takes shape; **the court of public opinion**, where collective perception is forged and social media now expresses itself; and **the tribunal of Justice**, where legal responsibilities and sanctions are decided. Crisis communications can never be reduced to a press release: it requires a coherent strategy deployed in parallel on all three fronts, where the slightest inconsistency can become a fatal flaw.

Commenting on the recognition, **Florian Silnicki, Founder and President**, declared:

> "This distinction is particularly meaningful because it reflects the opinion of our peers, our clients and the major law firms we work with every day on high-stakes matters. Ranking once again means recognition of relentless work alongside leaders who must face - sometimes in total solitude - the three tribunals of public opinion, the media and Justice. Our job is to guide them at a moment when time accelerates, pressure becomes unbearable and every word weighs heavily on the future of a company or an individual. This distinction commits us to keep investing in our consultants, in methodological innovation, in technology watch and in the results-driven culture that has defined LaFrenchCom since day one."

Alongside the founder, **Julien Auffret** has served as Managing Director since 2022:

> "This ranking validates the model we have been building: a fully specialized agency that refuses dispersion to focus exclusively on crisis communications, reputational litigation and litigation PR. Our clients come to us because they know they will find a team battle-hardened against pressure, able to mobilize tailored resources within the hour and to go the distance on matters that sometimes last several years. It is first and foremost the recognition of our consultants, of their daily commitment, their 24/7 availability and their professional rigor."

A former member of Anne Méaux's public affairs team at Image 7, Julien Auffret previously led communications for a major international real-estate group before joining LaFrenchCom as Senior Advisor and then Managing Director.

Recognized expertise across the full crisis spectrum

The Leaders League ranking distinguishes LaFrenchCom across its full scope of intervention:

- **Media crisis communications** - risk mapping, crisis plans, crisis units, media training, real-time management of emergencies, and post-crisis reputation rebuilding.
- **Operational crisis management** - structuring the crisis unit itself: defining roles, prioritizing decisions, coordinating internal and external stakeholders, ensuring consistency across every level of corporate expression.
- **Litigation PR** - supporting clients facing media-covered judicial proceedings, from custody to trial and appeal, in close coordination with leading criminal, civil and business law firms. The agency recently launched a dedicated offer, **Contentieux & Opinion**, built on the conviction that every trial is now played out on two simultaneous stages: the courtroom and public opinion.
- **Reputation protection and digital defense** - real-time social-media monitoring, corrective content, mobilization of opinion relays, and legal procedures to remove defamatory content.
- **Sensitive internal and social communications** - restructurings, redundancy plans, union conflicts, workplace accidents and internal tragedies.
- **Crisis financial communications** - profit warnings, hostile takeovers, AMF alerts, trading suspensions, defaults and restructurings, in close coordination with regulators.

A multidisciplinary team and growing international presence

LaFrenchCom's strength lies in the diversity of its consultants - journalism, corporate communications, public affairs, law, HR, strategy consulting, judicial backgrounds - bound by a shared culture of results and confidentiality. The firm draws on an extended network: French and international law firms, cybersecurity experts, financial communications agencies, polling institutes and judicial experts.

Beyond France, LaFrenchCom advises clients in Switzerland, Monaco, Luxembourg, Belgium, the United Kingdom and across Africa, where it has handled several major cases against transnational media offensives.

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