

SYMBA! Launches Innovative Digital Platform That Turns Everyday Moments into Lasting Family Legacies

SYMBA! – Capture, Preserve, and Pass Down Life's Most Precious Memories

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[SYMBA!](#) Launches [Digital Memory App](#)
to Help Families Preserve Life Stories
and Cherished Memories

****Digital memory preservation
platform now available on iOS and
Android****



SYMBA! – Capture, Preserve, and Pass Down Life's
Most Precious Memories

SYMBA! is pleased to announce the launch of its Digital Memory App, now available as a free download on iOS and Android, giving families a simple and meaningful way to document the life stories that matter most to them.

“

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Anissa White

The app was created by Anissa White, a wife, mother, and grandmother whose faith shaped every decision she made while building it. After witnessing her grandmother lose pieces of her life to Alzheimer's disease, White felt the weight of the stories that were slowly slipping away. That experience became the inspiration behind SYMBA!.

“I felt truly inspired by God during moments with my family, especially while watching my grandmother navigate Alzheimer's and dementia,”* said Anissa White, founder of SYMBA!. “That's when the idea for SYMBA! came to life—to help her remember the story of her life through

the photos we'd collected over the years.”*

Getting started is simple. After downloading the app, users create a profile and choose from a

variety of themed memory book categories designed around real-life experiences. Options include:

- * Baby's First Year
- * Family History
- * Loss of a Loved One
- * Alzheimer's Journeys

Each category includes guided prompts and a structured format that helps users naturally capture and organize meaningful memories.

Once a memory book is complete, users can download it as a PDF for printing or generate a shareable link to distribute through social media, email, and other digital channels.

Subscribers gain access to the full SYMBA! experience, including the ability to scan printed photographs directly through the app and choose from a library of more than 400 custom themes to personalize every book. Users can also upload their own custom themes to create truly unique memory books tailored to their family's story.

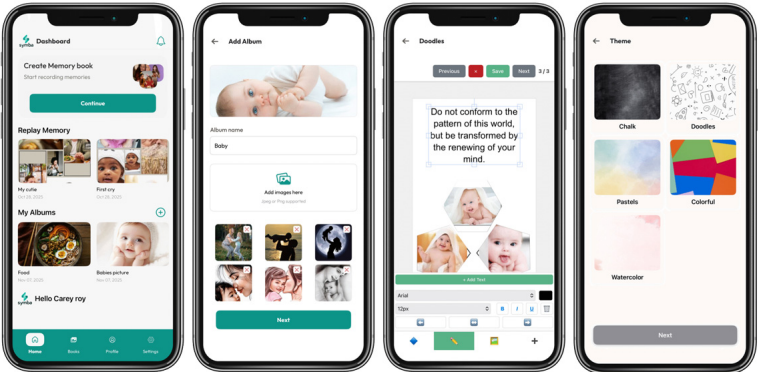
Key Features of the SYMBA! App

Themed Memory Book Templates

Choose from guided categories such as Baby's First Year, Family History, and Alzheimer's Journeys. Each template includes prompts and a structure designed to make storytelling easier.

Photo Uploads

Upload and organize digital photos directly within each memory book, preserving important people, places, and milestones.



Designed for Life Stories, Milestones, and Family Legacy



Creating story and memory books is a meaningful way to celebrate the lives of our loved ones and preserve the moments that shape us.

Reminders and Prompts

Receive gentle reminders that encourage ongoing storytelling. Memory books can grow over time, helping families capture moments as they happen.

Print-Ready Downloads

Export completed memory books as PDFs and print them through major retailers, including Walgreens, CVS, and Walmart.

"With SYMBA!, you too will be able to [capture family memories](#), preserve them, and pass down those precious moments,"* White added. "Because we are the memories we keep."*

Every family has stories that deserve to be remembered. SYMBA! gives those stories a place to live, grow, and be shared with future generations.

Families are encouraged to download SYMBA! today, start the free trial, and begin preserving the memories that matter most.

About SYMBA!

SYMBA! is a digital memory preservation platform founded by Anissa White. The app helps individuals and families document life's meaningful chapters through themed book templates, guided prompts, photo uploads, and customizable designs. Completed memory books can be downloaded as PDFs for printing at major retailers or shared digitally with friends and family.

SYMBA! is available now on iOS and Android.

Anissa White

SYMBA!

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