

Certiprof Launches Global B2B Partner Program to Certify Workforce Skills in High-Demand Tech and Agile Frameworks

Certiprof launches its 2026 Authorized Training Partner (ATP) program, enabling global academies to integrate high-demand Scrum and ISO 27001 certifications.

MIAMI, FL, UNITED STATES, May 26, 2026 /EINPresswire.com/ -- Businesses and educational institutions face intense pressure to deliver measurable learning outcomes. To accelerate workforce readiness, international credentialing organization Certiprof has formally launched the 2026 edition

of its [[Authorized Training Partner \(ATP\) program](#)]. This strategic B2B membership allows commercial academies, corporate training centers, and independent consultants to integrate globally recognized professional certifications directly into their existing educational portfolios.

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Offering standalone training courses leads to commoditization”

Certiprof B2B partner division

The rapid evolution of corporate training environments has created an unprecedented skills gap. Traditional diplomas are no longer sufficient for enterprise employers who require verifiable proof of expertise in agile methodologies, security practices, and modern management frameworks. Certiprof’s ATP program solves this challenge by embedding automated examination

structures at the end of standard training courses, shifting the educational model from simple class attendance to validated corporate competency.

According to recent market data from Statista, the global professional certification sector is experiencing rapid expansion, with the broader credentialing market projected to consolidate a value of USD 52.81 billion. Furthermore, 92% of enterprise employers report that professional certificates significantly strengthen a candidate’s portfolio, and IT leadership statistics show that



CERTIPROF AUTHORIZED TRAINING PARTNER PROGRAM

a certified professional delivers over USD 30,000 in additional annual value compared to non-certified personnel.

Organizations that join the Certiprof ATP network gain immediate operational and commercial benefits from day one, driven by these alliance-backed resources:

1. **Unlimited Resource Access:** Full, un-capped entry to official training materials, comprehensive syllabus data, and virtual exam simulators across the entire Global Alliance & Co-Branding Rights: Authorized rights to utilize CertiProf's official partner seals and international registration marks, instantly elevating the training center's academic authority and market trust.
2. **Unlimited Resource Access:** Full, un-capped entry to official training materials, comprehensive syllabus data, and virtual exam simulators across the entire certification portfolio, developed in conjunction with global subject matter experts.
3. **Core Operational Infrastructure:** An initial stock of 20 certification vouchers alongside 300 verifiable digital badges integrated with standard digital credential networks to enhance student discoverability on professional networks like LinkedIn.
4. **Dedicated B2B Technology:** Complete access to Examcloud, Certiprof's proprietary centralized management platform designed for real-time monitoring of candidate exam schedules, progression tracking, and partner analytics.
5. **Strategic Compliance Portfolios:** Rights to deliver internationally aligned certification programs covering high-demand areas such as [Scrum Master Professional](#), Project Management Essentials, Cybersecurity Foundation, and advanced auditing credentials including [ISO 27001](#).

"Offering standalone training courses leads to commoditization," stated the Certiprof B2B partner division. "By combining standard corporate training with an internationally backed certification from an organization present in over 100 countries, our training partners see an immediate surge in student enrollment, course completion metrics, and operational profitability."

The institutional onboarding framework for new training partners operates under an expedited evaluation timeline, allowing compliant organizations to activate their official account privileges within 5 to 10 business days. Commercial academies, independent consultants, and enterprise training centers looking to scale their academic authority and tap into the growing global demand for professional validation can review partner application structures directly on the organization's official web platform.

About Certiprof

Certiprof is a leading international certification body founded in the United States in 2015.

Operating across more than 100 countries, Certiprof provides a unified digital ecosystem for skill validation, digital badge credentialing, and professional examinations across major tech and business disciplines.

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