

Eddy Vera Transforms Vulnerability Into Power, Redefining Female Leadership From Miami

The Venezuelan entrepreneur & author gathered leaders in an intimate Miami experience where art, reflection, and purpose became the new language of leadership.

MIAMI, FL, UNITED STATES, May 27, 2026 /EINPresswire.com/ -- In a cultural moment dominated by superficial interactions and large-scale spectacles, Venezuelan entrepreneur, author, and speaker Eddy Vera chose a radically different approach: intimacy, emotional depth, and meaningful human connection.

On May 20 in Miami, Vera welcomed an exclusive gathering of opinion leaders, influencers, media executives, entrepreneurs, and wellness figures for [Tengo Mejores Planes para Ti](#) (“I Have Better Plans for You”), an immersive experience designed to inspire introspection, creativity, and purposeful conversation.

Far beyond a traditional book launch, the evening emerged as a sophisticated expression of the universe Eddy Vera has built around her personal brand — one rooted in authenticity, emotional wellbeing, faith, resilience, action, and transformation.



Guests were invited into a guided painting session paired with a deeply personal reflection led by Vera herself, exploring how life's greatest challenges can become catalysts for reinvention. The experience culminated with the official presentation of her new book, *Tengo Mejores Planes para Ti: La fórmula para orar, creer y accionar* ("The Formula to Pray, Believe, and Take Action"), a work that encapsulates the philosophy that has shaped her journey and inspired thousands across the Hispanic community.



To speak about Eddy Vera is to speak about resilience — but also vision.

Born in Venezuela and now based in the United States, Vera has built a multidimensional career that seamlessly blends emotional intelligence with entrepreneurial leadership. After enduring some of the most difficult chapters of her life — including three relapses of Guillain-Barré syndrome and a cancer diagnosis at the age of 19 — she made the deliberate decision to transform adversity into purpose.



What began six years ago as a business built almost entirely from the ground up has since evolved into a thriving entrepreneurial platform serving more than 14,000 clients with a team of over 80 professionals across Latin America and the United States. Through EV Financial, Vera has established a company focused on financial protection, education, and strategic guidance for the Hispanic community.

Yet perhaps what distinguishes Vera most is not only the scale of her success, but the way she has chosen to lead: through empathy, proximity, vulnerability, and emotional connection.

Across social media platforms, where her content generates millions of monthly views, Vera has cultivated a loyal and rapidly growing audience that sees in her a refreshing and sophisticated voice within the digital ecosystem — a rare fusion of feminine leadership, practical spirituality,

entrepreneurship, and humanity.

With *Tengo Mejores Planes para Ti*, Eddy Vera did far more than unveil a new book. She affirmed a cultural shift. One where true luxury is no longer measured by excess, but by the ability to pause, feel deeply, reconnect with oneself, and intentionally build a life rooted in meaning and purpose.

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