

# Elemental LED Promotes Stacy Crocket to Vice President, Sales Ops & Customer Experience

*In her new role, Stacy Crocket will oversee sales support and lead Elemental LED's industry-lauded Customer Experience department.*

RENO, NV, UNITED STATES, May 27, 2026 /EINPresswire.com/ -- [Elemental LED](https://www.elementaled.com) Inc., a leading U.S. manufacturer of linear LED lighting and related products, is proud to announce the promotion of Stacy Crocket to Vice President, Sales Ops and Customer Experience, effective immediately.



Elemental LED - Reno, NV

Since joining Elemental LED in September 2021, Crocket has played a key role in strengthening the company's support infrastructure and improving cross-functional coordination across the business. She has also been instrumental in the development of the company's formal Sales Operations organization, which delivers actionable insights through continuous analysis of a

broad range of data. Her practical and collaborative approach has positioned her as a trusted leader internally and a valued partner to customers, manufacturers' representatives, and direct sales teams alike.

“

Her steadfast partnership, operational depth, and commitment to understanding the business at every level have made her an invaluable leader within the organization.”

*Paul Irwin, Chief Revenue Officer at Elemental LED*

“Stacy's promotion reflects both the impact she has already made across the business and the confidence we have in her future leadership,” said Paul Irwin, Chief Revenue Officer at Elemental LED. “Her steadfast partnership, operational depth, and commitment to understanding the business at every level have made her an invaluable leader within the organization. We are excited to see her

continued contribution to the future direction of Elemental LED.”

In her expanded role, Crocket will continue leading initiatives across Sales Operations and Customer Experience while contributing more broadly to the company's operational and

strategic direction.

#### About Elemental LED:

Elemental LED is a technology company that engineers, manufactures, and sells linear lighting solutions through its brands Diode LED, Lucetta, Lucetta CI, and Gammalux. Headquartered in Reno, Nevada, the company supports lighting innovation around the globe. U.S.-based operations include product engineering, manufacturing, sales, and customer service and support. The company holds patents in diverse fields, including optics, LED light engines, electrical circuitry, power, digital control systems, and related components.

Jeffrey Lowe

Elemental LED, Inc.

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/915363812>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.