

# PixZent Opens European Operations, Co-Founded by Advertising Legend David Subhash

*PixZent Europe opens in Paris, giving agencies a global alternative for creative, marketing, and tech services—without the overhead of building in-house.*

PARIS, PARIS, FRANCE, May 27, 2026 /EINPresswire.com/ -- PixZent Technologies, a fast-growing AI-powered digital marketing and technology company, today announced the formal launch of its European operations, headquartered in Paris. The expansion is co-founded and led by David Subhash — a Paris-based advertising and digital strategy veteran with over 43 years of experience, formerly Founder, CEO, and Creative Director of INCREA — who joins PixZent as Co-Founder and President, Europe.



David Subhash : Co Founder and President, PixZent Europe

PixZent delivers its full suite of services — spanning creative production, content marketing, performance advertising, AI-driven web development, and business automation — from its delivery centre in India, combining world-class talent with a cost structure that simply cannot be replicated locally. For European businesses, this translates into access to an always-on, deeply skilled digital team at a fraction of what it would take to resource equivalent capabilities in-market.

With an established client base spanning the United States, the Middle East, and India, PixZent brings to Europe not just a service offering, but a proven track record of delivering measurable digital growth across diverse and demanding markets.

It is a model that speaks directly to the realities facing small and medium-sized brands and

independent agencies across Europe today — where the ambition to grow digitally often runs ahead of what budgets allow.

“I have spent over four decades in this industry — in agencies, in boardrooms, and alongside some of the most demanding brands in Europe. I know intimately what it costs to build and sustain a full-service creative and marketing operation here. What PixZent offers is genuinely transformative: the creative depth, the technical capability, the strategic thinking — all delivered at a level of efficiency that changes what is possible for a local agency or a growing brand. For the independent agency that wants to offer more to its clients, or the SME that has always deserved better, PixZent is the partner that makes it real.”

— David Subhash, Co-Founder & President – Europe, PixZent



Santhosh George Wilson, CEO, PixZent Technologies

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What we offer is transformative: the creative depth and the technical capability— all delivered at a level of efficiency that adds to what is possible for a local agency to offer its clients!”

*David Subhash, Co-Founder & President – Europe, PixZent*

Santhosh George Wilson, CEO and Co-Founder of PixZent, underlined the importance of David’s role in shaping the European proposition: “David understands the European market in a way that can only come from living and building within it for decades. His co-founding of PixZent Europe is not just a signal of credibility — it is the reason our model will work here. He knows the gap that exists, and he knows we can close it.”

“The businesses we work with don’t want to compromise — on quality, on speed, or on outcomes. What PixZent gives them is the ability to stop doing exactly that. Our delivery model, rooted in India’s deep talent pool and

accelerated by AI, means that access to a world-class digital team is no longer a question of geography or budget. We built this to level the playing field — and Europe, with David leading the way, is exactly where that story needs to be told.”

— Dibu M Baby, Co-Founder & Managing Director, PixZent

## SERVICES

PixZent offers a comprehensive suite of AI-powered digital capabilities, delivered globally from India:

### Digital Marketing & Technology:

AI-Driven Web Development & Automation Platforms

Comprehensive SEO / AEO / GEO Services

Smart Content & AI Image Generation

CRM Integration & Business Process Automation

E-Commerce Marketplace

Management (Amazon & Noon)

Social Media Management & Influencer Campaign Strategy

AI-Powered Performance Marketing & Paid Advertising

AI Review Response & Customer Reputation Management

Smart Analytics & Insights for Data-Driven Marketing

Content Marketing Services

Email & Marketing Automation Services

AI Voice Automation & Chatbot Integration

### Creative Design & Development:

UI/UX Design & Digital Experience — user research, wireframing, prototyping, and interface design for web & mobile

Graphic Design & Brand Identity — logos, brand guidelines, packaging, print, marketing collateral & visual storytelling

2D/3D Design & Motion — illustration, 3D modelling, product visualisation, motion graphics & animation

### About PixZent Technologies:

PixZent Technologies is an AI-powered digital marketing and technology company delivering world-class creative, marketing, and technology services from India to businesses globally.

Serving local agencies, SMEs, and growing brands, PixZent combines deep talent, advanced AI capabilities, and a globally efficient delivery model to help clients achieve more — without the constraints of traditional resourcing. PixZent's European operations are co-founded and headquartered in Paris, France under David Subhash



Dibu M Baby, Managing Director, PixZent Technologies

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