

# Rad Web Hosting Publishes Guide 'WordPress vs. Proprietary Site Builders' to Help Businesses Plan Upcoming Web Projects

DALLAS, TX, UNITED STATES, May 28, 2026 /EINPresswire.com/ -- [Rad Web Hosting](#) today announced the publication of its latest educational resource, "WordPress vs. Proprietary Site Builders: What to Know Before Starting a Website Development Project," a comprehensive guide designed to help businesses make informed decisions before launching new web development initiatives.

The newly published guide examines the advantages, limitations, and long-term business implications of using [open-source WordPress platforms](#) compared to proprietary website builders such as Wix, Squarespace, Shopify, and GoDaddy.

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*Scott Claeys, founder of Rad Web Hosting*



Rad Web Hosting Publishes New Guide "WordPress vs. Proprietary Site Builders" to Help Businesses Plan Upcoming Website Development Projects

The article is available now at:

<https://blog.radwebhosting.com/wordpress-vs-proprietary-site-builders/>

As organizations increasingly rely on their websites for customer engagement, lead generation, eCommerce, and digital operations, choosing the right platform has become a critical strategic decision. Rad Web Hosting developed the guide to help business owners, marketing teams, and decision-makers better understand how platform selection can impact scalability, ownership, flexibility, costs, and business continuity over time.

“Many businesses focus only on the immediate ease-of-use when choosing a website platform,”

said Scott Claeys, founder of Rad Web Hosting. “However, long-term considerations such as vendor lock-in, data portability, disaster recovery, scalability, and total cost of ownership can significantly affect the success of a website project. This guide was created to help organizations evaluate those factors before investing time and resources into development.”

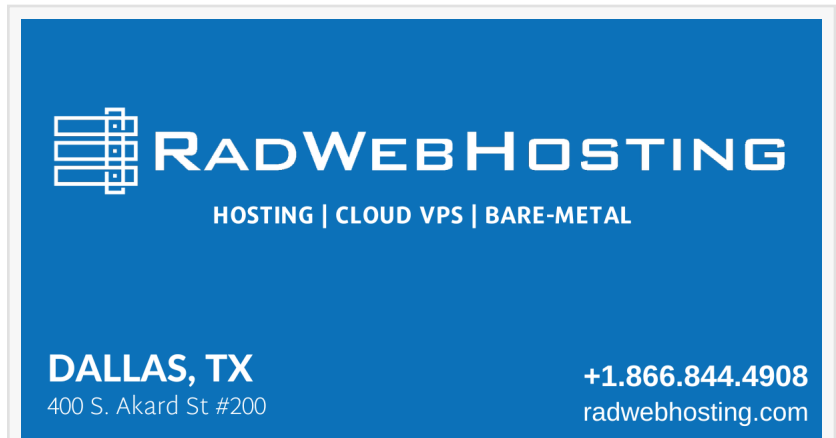
The article provides a detailed side-by-side comparison of WordPress and proprietary site builders, including analysis of:

- Website ownership and control
- Vendor lock-in risks
- Customization flexibility
- Scalability and future growth
- Data portability and migration
- Backup and disaster recovery options
- Long-term cost implications
- Business continuity planning

The guide also highlights why many businesses continue to favor WordPress for projects requiring advanced customization, long-term flexibility, and greater control over infrastructure and hosting environments.

WordPress remains the world’s most widely used content management system and is often selected by organizations seeking greater extensibility and independence from closed ecosystems. Proprietary builders, meanwhile, may offer streamlined setup experiences that appeal to smaller businesses or users with limited technical requirements. The Rad Web Hosting guide aims to provide an objective framework for evaluating both approaches based on operational goals and long-term needs.

Rad Web Hosting regularly publishes educational resources, tutorials, and industry analysis covering [WordPress hosting](#), cloud infrastructure, cybersecurity, and online business



The image shows a blue header for Rad Web Hosting. On the left is a logo consisting of three horizontal bars with a grid pattern. To the right of the logo, the text "RADWEBHOSTING" is written in a bold, white, sans-serif font. Below this, in a smaller white font, are the words "HOSTING | CLOUD VPS | BARE-METAL". In the bottom left corner of the blue area, "DALLAS, TX" is written in white, with "400 S. Akard St #200" underneath it. In the bottom right corner, the phone number "+1.866.844.4908" and the website "radwebhosting.com" are listed in white.

Rad Web Hosting is a leading provider of web hosting, cloud, VPS, and dedicated servers.



Rad Web Hosting has been a leading provider of websites, hosting, cloud and dedicated server hosting since 2014.

technologies.

To read the full article, visit: <https://blog.radwebhosting.com/wordpress-vs-proprietary-site-builders/>

### About Rad Web Hosting

Rad Web Hosting is a provider of web hosting, VPS hosting, dedicated servers, cloud infrastructure, cybersecurity, and managed hosting solutions for businesses worldwide. The company offers enterprise-grade hosting services backed by 24/7 support, infrastructure reliability, and a commitment to helping organizations build and maintain secure online operations.

Ron Williams

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