

DAZN INVITES GLOBAL SOCCER CULTURE TO MIAMI WITH 'SUMMER OF SOCCER SOCIAL CLUB' MATCH-DAY FAN FEST

June 27, 2026, at Miami's Bayside district at La Cañita Bayside in celebration of the Colombia vs. Portugal, one of the summer's biggest soccer matchups

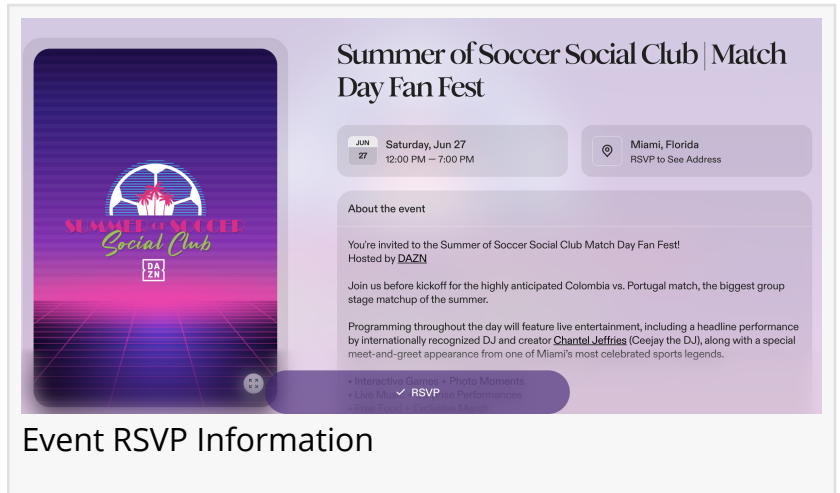
MIAMI, FL, UNITED STATES, May 29, 2026 /EINPresswire.com/ -- As Miami becomes the global epicenter of soccer this summer, DAZN will launch the "Summer of Soccer Social Club," a vibrant match-day fan fest inspired by the passion, energy, and culture surrounding the world's game. Hosted by DAZN — the global sports streaming platform and broadcaster of many of the summer's premier international matches — the event will unite fans from across South Florida for an immersive day of soccer, music, entertainment, and hospitality.

Taking place at La Cañita in Miami's Bayside district, the event will build excitement around the highly anticipated Colombia vs. Portugal matchup on June 27 with a dynamic lineup of live entertainment, creator appearances, interactive fan experiences, complimentary food, premium hospitality, and sponsor-driven activations.

Programming throughout the day will feature live entertainment, including a headline performance by internationally recognized DJ and creator Chantel Jeffries (Ceejay the DJ), along with a special meet-and-greet appearance from one of Miami's most celebrated sports legends.

Located within Bayside Marketplace in downtown Miami, La Cañita Bayside offers an energetic indoor-outdoor setting influenced by the city's Caribbean and Latin heritage — providing a fitting backdrop that reflects Miami's global identity and deep-rooted connection to soccer culture.

The experience will also feature immersive sponsor integrations designed to drive fan participation, social sharing, and digital engagement through custom branded moments and interactive touchpoints from participating partners, including Robinhood, Lowe's, Hill's Pet, JD



The graphic is a purple-themed event RSVP card. On the left is a square image with a soccer ball and the text 'SUMMER OF SOCCER Social Club' and 'DAZN'. To the right, the title 'Summer of Soccer Social Club | Match Day Fan Fest' is displayed. Below the title, the date and time 'Saturday, Jun 27 12:00 PM - 7:00 PM' and the location 'Miami, Florida' are shown. An 'About the event' section follows, containing three paragraphs of text. At the bottom right, there is a 'RSVP' button with a checkmark icon.

Summer of Soccer Social Club | Match Day Fan Fest

Saturday, Jun 27 12:00 PM - 7:00 PM

Miami, Florida
RSVP to See Address

About the event

You're invited to the Summer of Soccer Social Club Match Day Fan Fest!
Hosted by **DAZN**

Join us before kickoff for the highly anticipated Colombia vs. Portugal match, the biggest group stage matchup of the summer.

Programming throughout the day will feature live entertainment, including a headline performance by internationally recognized DJ and creator **Chantel Jeffries** (Ceejay the DJ), along with a special meet-and-greet appearance from one of Miami's most celebrated sports legends.

• Interactive Goals • Photo Moments • Live Music • DJ Performance • Meet & Greet • **RSVP**

Event RSVP Information

Sports, Cars.com, and additional sponsors to be announced.

“Summer of Soccer Social Club is about celebrating everything that makes the sport a global cultural force — from the fans and creators to the music, energy, and shared experiences that connect people around the world,” said Dustin Fleischman from DAZN. “Miami is the ideal setting for this kind of celebration, and we’re excited to create an experience that feels authentic to both the city and today’s modern soccer audience.”

The Summer of Soccer Social Club reflects DAZN’s continued commitment to creating fan-first experiences at the intersection of sports, entertainment, creators, and culture.

For additional event details and guest registration, please visit:

www.therumor.com/p/summerofsoccersocialclub . Entry is limited and subject to venue capacity. Registration is required for admission. Fans of all ages are welcome.

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