

Herb Haus Welcomes the World: Closest Dispensary to MetLife (New York / New Jersey) Stadium Prepares for 2026 World Cup

As the global spotlight turns to the World Cup, Herb Haus is one of the closest cannabis dispensaries, welcoming visitors to experience regulated cannabis.

CARLSTADT, NJ, UNITED STATES, June 2, 2026 /EINPresswire.com/ -- As the global spotlight turns to the World Cup, Herb Haus is stepping forward as one of the closest legal cannabis dispensaries to the action, welcoming international visitors to experience regulated cannabis for the first time.

Located at 300 Washington Avenue in Carlstadt, New Jersey, Herb Haus sits just steps from MetLife Stadium, one of the official host venues for the tournament, which will be known as New York New Jersey Stadium during the tournament. Located directly across from the stadium and the Meadowlands Entertainment Complex, the dispensary is uniquely situated to serve those attending matches, fan events, and surrounding attractions.

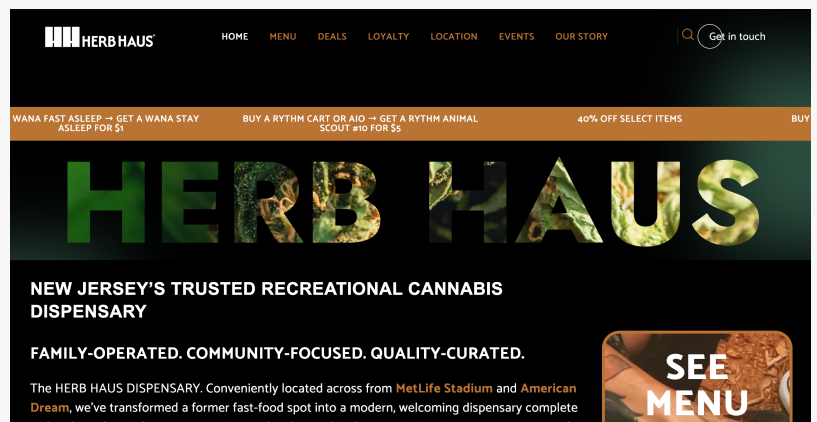
A Front-Row Position to the World's Biggest Sporting Event

The World Cup is expected to draw millions of visitors from around the globe, many of whom may be encountering legal cannabis for the first time in their lives.

Herb Haus offers something few dispensaries can: [immediate proximity](#) to one of the tournament's central venues. Just minutes from stadium gates, hotels, The Meadowlands Racetrack, and the American Dream entertainment complex, the location makes it a natural stop for traveling fans navigating packed match-day schedules.



Herb Haus is a welcoming dispensary ready to share with the world's residents that are coming for the World Cup.



Herb Haus is excited to be part of the celebration for the World Cup.

“Being right here in the Meadowlands puts us at the center of everything,” said Herb Haus Founder Joey Kannegiesser. “Fans don’t have to go out of their way; we’re already where the world is gathering.”

Built for First-Time International Visitors

Recognizing that many World Cup guests will come from countries where cannabis remains illegal, Herb Haus is introducing a tailored, [first-time-friendly retail experience](#).

The initiative includes:

Clear, easy-to-understand guidance on U.S. cannabis laws

Passport-based ID support for international customers

Low-dose and beginner-friendly product recommendations

Staff trained to answer questions from first-time consumers

“

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Joey Kannegiesser, Founder

The goal is simple: remove uncertainty and replace it with confidence.

A Safe, Regulated Introduction to Legal Cannabis

Herb Haus emphasizes education and responsible use at the core of its customer experience. As a fully licensed New Jersey dispensary, the store provides [lab-tested, regulated products](#) in a controlled retail environment, offering a stark contrast to unregulated markets many visitors may be

familiar with.

The Herb Haus team is trained to guide customers through key considerations, including:

Legal purchasing requirements (21+)

Where consumption is permitted

Travel and transportation restrictions

Designed for Event Traffic and Convenience

Developed for community traffic or large-scale events, Herb Haus features an efficient retail layout and a drive-thru pickup option to accommodate high visitor volume.



Herb Haus is excited to welcome World Cup visitors.

Whether fans are heading to a match, leaving the stadium, or exploring nearby attractions, the dispensary is built to offer a fast, seamless experience without sacrificing personalized service.

Cannabis Meets Culture on a Global Stage

The World Cup has always been about more than sport; it's a celebration of culture, connection, and shared experiences across borders.

With its unmatched location and visitor-focused approach, Herb Haus is extending that spirit into the cannabis space by offering international guests a thoughtful, accessible introduction to legal cannabis in the United States.

"People are coming here for a once-in-a-lifetime experience," Kannegiesser added. "We want to be part of that, in a way that's welcoming, safe, legal, and memorable."

Joey Kannegiesser

Herb Haus

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