

AFRICANLICIOUS LAUNCHES GLOBAL MARKETPLACE TURNING AFRICAN FOOD, CULTURE AND TALENT INTO OPPORTUNITY

Inspired by a search for comfort food abroad, Africanlicious helps cooks, vendors and families build businesses and reach customers worldwide.

LOS ANGELES, CA, UNITED STATES, June 1, 2026 /EINPresswire.com/ -- [Africanlicious](https://www.africanlicious.com/) today announced the launch of its global digital marketplace, a new destination where cooks, restaurants, vendors, creators and entrepreneurs can share African flavors, products and traditions with customers around the world.

Built from a deeply personal experience, Africanlicious was created to help everyday people earn income, preserve culture and transform their skills into thriving businesses.

The company believes talent exists everywhere, but access does not.

Whether it's a mother known for her unforgettable recipes, a student looking for extra income, a street vendor with loyal customers, or a family selling specialty products from their hometown, Africanlicious was designed to help them reach a larger audience without the expense of opening a traditional storefront.

"We didn't build this for corporations," the company said. "We built it for real people. For the woman selling puff puff on the roadside. For the father supporting his family. For the immigrant with incredible recipes but no marketing budget. For the dreamers who simply need a chance."

The idea for Africanlicious was born while the founder was undergoing intensive rehabilitation in Munich, Germany.

Far from home and struggling through long days of physical therapy, she found herself craving the comfort and familiarity of the meals she grew up eating.



Africanlicious
CUISINE & PRODUITS AFRICAINS AUTHENTIQUES

LA CUISINE AFRICAINE. LES PRODUITS AFRICAINS. PARTOUT DANS LE MONDE.
UNE PLATEFORME. DES OPPORTUNITÉS. POUR TOUT LE MONDE.

QU'EST-CE QU'AFRICANLICIOUS ?
Africanlicious est une marketplace mondiale qui connecte la cuisine africaine, les produits africains, les épices, les restaurants, les cuisiniers à domicile, les vendeurs et les communautés de la diaspora, partout dans le monde.

QUI PEUT REJOINDRE ?

- ⊖ Nos cuisiniers, chefs & restaurants
- ⊖ Vous, votre maman, papa, cousin(e), toute personne qui sait cuisiner
- ⊖ Les femmes qui vendent de la nourriture dans la rue
- ⊖ Les étudiants qui cuisinent mais n'ont pas de plateforme
- ⊖ Les mamans à la maison qui cuisinent mais n'ont pas de plateforme
- ⊖ Toute personne ayant accès à des aliments ou épices africains partout dans le monde
- ⊖ Les magasins locaux qui veulent devenir partenaires.

COMMENT ÇA MARCHE

- 1. INSCRIVEZ-VOUS**
Créez votre compte gratuitement depuis n'importe quel pays.
- 2. CRÉEZ VOTRE BOUTIQUE**
Ajoutez vos plats ou produits, prenez des photos et publiez sur Africanlicious.
- 3. VOUS VENDEZ**
Les clients commandent en ligne vos plats ou vos produits.
- 4. VOUS LIVREZ**
Achetez chez vos partenaires locaux, emballez et expédiez. Ou faites du dropshipping !

DÉMARREZ VOTRE ACTIVITÉ AVEC 0 \$
Pas besoin de magasin. Pas besoin de stock. Partenez, vendez en ligne et développez votre activité.

NOTRE OBJECTIF
Donner une plateforme à chaque talent africain. À la femme qui vend dans la rue. À l'étudiant qui cuisine. À la maman à la maison. À tous ceux qui ont du talent et méritent d'être vus.

NOURRIR. CONNECTER. AUTONOMISER. CÉLÉBRER.
C'EST AFRICANLICIOUS. ❤️

WWW.AFRICANLICIOUS.COM
Inscription pour les Vendeurs • Boutique pour les Acheurs

OUVERT À TOUS PARTOUT DANS LE MONDE
Afrique • Europe • Asie
USA • Canada • Australie
...partout !

POUR TOUS LES TALENTS
Cuisiniers, chefs, restaurants, vendeurs, familles, étudiants, entrepreneurs, immigrants.

SÛR, SIMPLE ET PUISSANT
 Paiements sécurisés, outils puissants, communauté solide.

✦ AUTHENTIQUE ✦ PRATIQUE ✦ INSPIRANT ✦ INTERNATIONAL ✦

“Food is more than food,” the founder said. “It’s memory. It’s family. It’s healing. It’s home.”

After searching unsuccessfully for familiar dishes, she met a Nigerian woman working as a cleaner at the rehabilitation facility. When asked where to find African meals, the woman offered to cook instead.

The next day she arrived with homemade fried plantains, jollof rice, egusi soup, ponmo stew and gizzard stew.

“It was one of the happiest moments of my recovery,” the founder recalled. “The food was incredible. I asked why she wasn’t selling it professionally. She told me she didn’t know where to start, didn’t have the resources and didn’t know how to reach customers. I couldn’t stop thinking about that conversation.”

What began as an idea to help one woman soon grew into a much larger vision.

While continuing treatment abroad, the founder met countless people with similar stories — talented individuals creating amazing products, meals and experiences but lacking visibility, tools and access to customers.

“That was the moment everything changed,” she said. “I realized this wasn’t about one person. There are extraordinary entrepreneurs all over the world waiting to be discovered.”

Today, Africanlicious serves as a bridge between culture and commerce, helping sellers showcase prepared meals, groceries, snacks, spices, handmade goods and other specialty products to a global audience.

The company also hopes to lower the barriers to entrepreneurship.

Users can create online storefronts, promote local products and build businesses without the massive upfront costs traditionally associated with retail.

WWW.AFRICANLICIOUS.COM
ANYONE. ANYWHERE. CAN JOIN.

Africanlicious
AUTHENTIC AFRICAN CUISINE & GOODS

REAL FOOD. REAL PEOPLE. REAL OPPORTUNITIES.

The global marketplace for African food, products, spices, and culture.
Your kitchen. Your products. Your future — we make it possible.

ONE PLATFORM | ONE GLOBAL COMMUNITY | ONE VISION | ENDLESS POSSIBILITIES

WHO CAN JOIN?

- Cooks & Chefs
- Restaurants
- Street Food Vendors
- Moms at Home
- Students
- Fathers & Families
- Grocery & Spice Sellers
- Anyone Who Can Cook!

From the woman selling food on the roadside, the student with talent, or the mom cooking at home — if you can cook or have access to African foods or spices, you belong here.
Anyone in Africa, Europe, Asia, USA — anywhere in the world can sign up and start today!

OUR MISSION

We empower everyday people by giving them a platform to share their food, products, and culture with the world.

- ✓ Create income
- ✓ Build your brand
- ✓ Reach global customers
- ✓ Grow your dreams

SIGN UP FROM ANY COUNTRY. ANY TIME.

- AFRICA
- EUROPE
- ASIA
- USA
- EVERYWHERE!

HOW IT WORKS

- 1 JOIN FREE: Create your store on Africanlicious in minutes.
- 2 SHOW & SHARE: Go to local stores or use what you have. Take photos & post.
- 3 SELL: Customers order from anywhere in the world.
- 4 SOURCE & SHIP: Buy from local stores or suppliers and ship to your customer.
- 5 EARN: You keep the profit. Build your business. Create your future.

START WITH \$0

No store needed. No money needed. Just access to food or products.
DROP SHIPPING MADE SIMPLE!

WHAT YOU CAN SELL

- COOKED MEALS & CATERING
- GROCERIES & SPICES
- YOUR OWN PRODUCTS
- SNACKS & DRINKS
- BEAUTY & WELLNESS
- CULTURAL & TRADITIONAL ITEMS
- AND SO MUCH MORE!

WWW.AFRICANLICIOUS.COM
SIGN UP. CREATE STORE. START SELLING. CHANGE YOUR LIFE.

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AUTHENTIC AFRICAN CUISINE & GOODS

LONG STORY SHORT...

I met a cleaner in Munich. She cooked for me. The food was **CHEF'S KISS** 🍷

I said: "Why are you cleaning when you can be cooking & making money?"

She said: "I don't know how" 😞

I said: **BET!** Let me build you a website. 🙌

Best decision EVER! →

THEN I SAID... LET'S MAKE IT BIGGER! ←

Introducing **AFRICANLICIOUS** 🌍

A platform where **ANYONE** who can cook can sell food & groceries online.

NO RESTAURANT? NO PROBLEM. JUST YOUR SKILLS + YOUR PHONE = YOUR OWN FOOD BUSINESS 📱

YOU CAN:

- CREATE YOUR STORE
- UPLOAD YOUR FOOD
- START SELLING

CUSTOMERS CAN:

- GET IT DELIVERED
- PICK IT UP
- SHIP IT ANYWHERE

FOR JUST \$20

YOUR TIME TO SHINE!

Stop dreaming. Start earning. 🔥

STAY AT HOME MOMS, DADS, STUDENTS, HUSTLERS, CHEFS... THIS IS FOR YOU! 🙌

JOIN NOW

AFRICANLICIOUS.COM

ONE PLATE AT A TIME, WE FEED THE WORLD 🌍❤️

“You don’t need a physical shop to start,” the company said. “You need determination, creativity and a way to connect with people who value what you offer. We’re creating that pathway.”

The launch arrives as global interest in African cuisine, music, fashion and storytelling continues to accelerate across entertainment, social media and consumer markets.

Africanlicious aims to become more than a destination for buying and selling. Its long-term vision is to create a thriving ecosystem where culture, commerce and connection come together, allowing people everywhere to discover Africa through the people who know it best.

The Africanlicious [website is now live](#).

For partnerships, vendor applications, restaurant onboarding, media inquiries and collaboration opportunities, visit: www.Africanlicious.com

ABOUT AFRICANLICIOUS

Africanlicious is a global marketplace connecting independent cooks, restaurants, vendors, creators and entrepreneurs with customers worldwide. Through technology, storytelling and commerce, the company helps individuals grow sustainable businesses while sharing the richness, diversity and spirit of Africa with the world.

Media Relations
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Africanlicious
AUTHENTIC AFRICAN CUISINE & GOODS

*Authentic Flavor.
Grilled to
Perfection!*

Real African taste. Real people.
Real delicious.

- Freshly Grilled
- Authentic African Flavors
- Made with Love
- Fast Delivery Worldwide

Taste Africa!

**Order Now on
AFRICANLICIOUS**

Authentic Food | From Real Cooks | For Everyone

ORDER NOW

*Good Food. Great People.
One African Family.*

Africanlicious
AUTHENTIC AFRICAN CUISINE & GOODS

AUTHENTIC. DELICIOUS. AFRICAN.

Order Now on
AFRICANLICIOUS.COM

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