

Market Logic Network Helps Businesses Optimize SaaS Stacks as AI Reshapes Software Value

The company helps businesses evaluate, simplify, integrate, and improve their software ecosystems for stronger efficiency, visibility, and AI-ready operations.

TAMPA, FL, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Market Logic Network LLC, an international [business automation](#) company, CRM, marketing, AI, and digital systems company, announced expanded support for SaaS stack optimization, helping businesses evaluate whether their software tools are truly improving operations, revenue visibility, customer experience, and growth execution.



As AI reshapes how companies use software, many businesses are rethinking the value of their



As AI changes the value of software, companies need to ask a better question: which tools are actually helping us operate, sell, serve, and grow more effectively”

*Jordi Argomaniz, Co-founder
of Market Logic Network*

SaaS subscriptions. Over time, companies often accumulate CRM platforms, marketing tools, analytics systems, project management apps, ecommerce plugins, customer service software, AI tools, and reporting dashboards. While each tool may serve a purpose, the overall stack can become expensive, fragmented, difficult to manage, and disconnected from actual business outcomes.

Market Logic Network helps companies optimize their software ecosystems by identifying redundant tools, integration gaps, underused features, manual

workarounds, and missing automation opportunities.

Market Logic Network’s SaaS stack optimization approach focuses on practical business

outcomes. The company reviews how tools support lead management, CRM structure, marketing automation, sales follow-up, customer communication, reporting, team workflows, ecommerce operations, and executive visibility.

The goal is not simply to reduce software costs. The goal is to create a more connected, useful, and scalable operating system for the business.

This reflects the company's broader positioning: Market Logic Network turns disconnected tools, manual processes, and inconsistent follow-up into connected systems for efficiency, visibility, conversion, and scalable growth.

SaaS stack optimization may include software inventory mapping, CRM and automation review, duplicate tool identification, integration planning, workflow alignment, reporting structure improvement, data flow analysis, user adoption assessment, and AI-readiness evaluation. The service is especially relevant for small and mid-sized businesses that have grown their software stack over time but lack a clear strategy for how those systems should work together. Market Logic Network helps companies move from scattered software usage to connected digital infrastructure.

With this expanded service direction, Market Logic Network reinforces its role as a premium international partner for businesses seeking practical technology optimization, stronger operational clarity, and more measurable value from their digital tools.

About Market Logic Network LLC

Market Logic Network is a business automation company headquartered in Hollywood, Florida, with offices in Spain & Italy. Founded in 2023, currently serving clients across North America, Europe and Asia.

The company specializes in business automation, [CRM integration](#), Marketing Automation, custom AI agents, [business intelligence](#), custom application development, web design and development, e-commerce, video editing, and social media management.

Market Logic Network helps businesses modernize operations, improve efficiency, and scale through connected digital infrastructure and automation.

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