

# Radix to Showcase Vision-to-Operational-Value at Digital Oil & Gas Summit EU 2026

*As a Silver Sponsor, Radix reinforces its growing presence in Europe—strengthening relationships while showcasing execution-first digital transformation.*

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/EINPresswire.com/ -- [Radix](#), a global leader in engineering and technology solutions, proudly announces its role as a Silver Sponsor for the upcoming [Digital Oil & Gas Summit EU 2026](#), taking place June 11–12 at the Meliá Avenida América in Madrid, Spain.



Radix to Showcase Vision-to-Operational-Value

The oil and gas industry has no shortage of digital strategies—the real challenge today is delivering results. Marking the company’s transition from past summit attendees to an official corporate sponsor, Radix will put that gap front and center in Madrid under the theme “[Vision to Value](#).” The company will spotlight what it takes to move from ambition to execution, demonstrating how combining deep engineering expertise with advanced digital technologies delivers measurable impact at the production level.

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*John De Koning, President of EMEA at Radix*

“Europe’s energy leaders are under increasing pressure to move faster from digital ambition to measurable results,” said John De Koning, President of EMEA at Radix. “At Radix, we believe the real differentiator today is not vision—it’s execution. At the Digital Oil & Gas Summit EU, we will share how our ‘Vision to Value’ approach helps organizations bridge strategy and operations, connecting data,

processes, and assets to deliver tangible impact at a production level. Our growing presence across Europe reflects both the demand for this execution-first mindset and our commitment to partnering with organizations to turn transformation into real operational outcomes.”

This milestone also marks a strategic inflection point for Radix in Europe. With a rapidly expanding footprint, Radix is bringing its execution-first approach to new markets, partnering directly with leading operators to accelerate tangible outcomes rather than just adding to transformation roadmaps. This European presence serves as the foundational half of Radix's unified transatlantic strategy, alongside its confirmed role as a Silver Sponsor for the Digital Oil & Gas Summit USA 2026 later this year.

#### Connecting Business, Processes, and Assets

At the summit, Radix will demonstrate how to connect business priorities, operational processes, and physical assets into one intelligent, scalable, data-driven ecosystem. This approach enables organizations to act faster, operate smarter, and realize real operational value from their digital investments.

“True digital transformation is realized when enterprise strategy directly influences asset performance,” added Tárík Siqueira, Vice President of Upstream, Midstream, and Power at Radix North America. “Our goal is to empower executive decision-makers and engineering teams alike across the European market with the intelligent tools necessary to turn ambitious operational vision into sustainable bottom-line results.”

By prioritizing an execution-first philosophy, Radix helps complex organizations orchestrate massive industrial datasets into actionable decision-making frameworks that unlock quick time-to-value, proving that in today's market, vision isn't the differentiator—execution is.

Delegates, media members, and energy industry representatives attending the Digital Oil & Gas Summit EU 2026 are invited to meet with John De Konning and Tárík Siqueira in Madrid to explore strategic partnerships and evaluate actionable frameworks for their digital evolution journeys.

#### About Radix

Founded in 2010, Radix is a privately held technology solutions and services company operating globally, empowering customers with consulting, engineering, operations technology, and digital solutions. Radix combines key capabilities and practices to enable its customers worldwide to thrive in their technological journey. With North American headquarters in Houston, TX, and headquarters in Rio de Janeiro, Brazil, including offices in São Paulo and Belo Horizonte, Radix provides technology-based, data-driven solutions to asset-intensive industries. Radix's robust capabilities extend to more than 30 countries worldwide. Learn more at [www.radixeng.com](http://www.radixeng.com)

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