

Canada prepares to send its first official team to the World Association of Working Equitation Championships in Spain

Working Equitation Canada is proud to announce the successful launch of its Road to Spain campaign marking a historic milestone for the sport in Canada.

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Working Equitation Canada Launches “Road to Spain 2026” as the National Qualifier Series Comes to an end.

Canada is preparing to send its first official team to the World Association of Working Equitation Championships in Spain this September, 2026.

Alberta — June, 2026 — Working Equitation Canada (WECan) is proud to announce the successful launch of its Road to Spain 2026 campaign and national [World Qualifier](#) series, marking a historic milestone for the sport in Canada.

For the first time, Canada has been invited to send an official team to compete at the World Association of Working Equitation (WAWWE) World Championships in Spain, at the famous Real Escuela Andaluza del Arte Ecuestre in Jerez de la Frontera, joining athletes from around the world in one of the sport’s premier international events.

To support athlete development and team selection, WECan will host a series of official qualifier events across Canada throughout the season, including 2026 World Qualifier Events in:

Ontario

British Columbia

Alberta



The poster features a rider on a white horse in front of a Spanish town. It includes the WECan logo, the 'Road to Spain' title, and details about the 'Team Canada Qualifier Series'. It lists three events: Ontario (May 28-31, 2026), British Columbia (May 21-24, 2026), and Alberta (June 11-14, 2026). It also promotes support for the journey and becoming a sponsor.

WECan
Working Equitation Canada

Road to SPAIN

TEAM CANADA QUALIFIER SERIES

Developing athletes. Building our sport. Representing Canada.

Events across the country that support the development of Working Equitation in Canada and prepare our riders for international success.

THREE QUALIFIER EVENTS: ONE NATIONAL JOURNEY.

ONTARIO	BRITISH COLUMBIA	ALBERTA
WORLD QUALIFIER	WORLD QUALIFIER	WORLD QUALIFIER
MAY 28 - 31, 2026 CEDAR VALLEY, ON	MAY 21 - 24, 2026 ARMSTRONG, BC	JUNE 11 - 14, 2026 RED DEER, AB

INTERNATIONAL LEVEL COMPETITION | EUROPEAN JUDGES | DEVELOPING CANADIAN ATHLETES | GROWING A NATIONAL SPORT

SUPPORT THE JOURNEY
Help build and support the development of Canada's Working Equitation athletes as they progress to the international stage.

Your contribution supports:

- Athlete development and training opportunities
- National team preparation and international competition
- Growth and visibility of Working Equitation across Canada

SCAN TO CONTRIBUTE
Every contribution makes a difference. Thank you for investing in the future of our athletes and our sport.

PARTNER WITH PURPOSE
Position your brand alongside the development of elite Canadian athletes and a rapidly expanding equestrian discipline.

SCAN TO BECOME A SPONSOR
Explore sponsorship opportunities and align with a national movement that's building the future.

Thank you to our partners and supporters who help make this journey possible.

FOLLOW THE JOURNEY
@wecanpartnership @WorkingEquitationCanada
workingeq.ca/roadtospain

STRONGER TOGETHER.
DEVELOPING TODAY.
COMPETING TOMORROW.

Team Canada Working Equitation - Road to Spain Campaign

These events will bring together riders, coaches, officials, and supporters from across the country as Canadian athletes work toward representing Canada on the world stage.

Working Equitation is an international [equestrian](#) discipline that combines dressage, obstacle navigation in Ease of Handling, Speed rounds, and the partnership between horse and rider, rooted in traditional European working horsemanship and now rapidly growing worldwide.

“The Road to Spain campaign represents an exciting moment not only for the athletes involved, but for the future of Working Equitation in Canada,” said Working Equitation Canada. “This is an opportunity to continue developing the sport nationally, increase visibility, and create a stronger pathway for Canadian riders to compete internationally.”

The campaign focuses on:

Supporting athlete development and international preparation

Expanding awareness of Working Equitation across Canada

Building national sponsorship and partnership opportunities

Strengthening the Canadian Working Equitation community

Throughout the season, WECan will share qualifier updates, rider stories, educational content, and behind-the-scenes coverage leading up to the World Championships in Spain.

Supporters, sponsors, and equestrian enthusiasts are invited to follow the journey and be part of this exciting chapter in the growth of Working Equitation in Canada.

For more information, sponsorship opportunities, or campaign updates, visit:

www.workingeq.ca

About Working Equitation Canada (WECan)

Working Equitation Canada (WECan) is dedicated to the development and promotion of Working Equitation across Canada through education, competition, community-building, and athlete support. WECan works alongside riders, coaches, officials, and regional chapters to continue building opportunities for participation and international representation within the sport.

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