

Scratch-Resistant Glass Market Driven by Rising Demand from Construction and Automotive Industries

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WILMINGTON, DE, UNITED STATES, June 3, 2026 /EINPresswire.com/ -- The increasing adoption of scratch-resistant glass across the construction and automotive sectors is expected to fuel substantial growth in the global [scratch-resistant glass market](#) over the next decade. The Asia-Pacific region is projected to emerge as the fastest-growing and largest regional market through 2032, supported by rapid urbanization, expanding electronics manufacturing, and strong automotive production.

According to a recent report published by Allied Market Research, titled "Scratch-Resistant Glass Market Size, Share, Competitive Landscape and Trend Analysis Report by Type, by Application: Global Opportunity Analysis and Industry Forecast, 2023–2032," the market was valued at \$7.6 billion in 2022 and is projected to reach \$22.2 billion by 2032, registering a robust CAGR of 11.4% from 2023 to 2032.

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Key Growth Drivers:

- The global scratch-resistant glass market is witnessing strong momentum due to the rapid expansion of urban infrastructure projects and growing construction activities worldwide. The increasing use of scratch-resistant glass in residential, commercial, and industrial buildings enhances durability and aesthetic appeal, making it a preferred material for modern architectural applications.



Scratch-Resistant Glass Market Rising Demand

- Additionally, the automotive industry's continuous evolution is creating significant demand for high-performance glass solutions that offer enhanced resistance to scratches and wear. Growing consumer expectations for durable products, coupled with the rising adoption of premium materials in vehicles, are further supporting market expansion.

- While high production costs and the complexity of manufacturing scratch-resistant glass remain key challenges, ongoing advancements in materials science and glass processing technologies are expected to create lucrative opportunities. The growing integration of touchscreens across smartphones, tablets, automotive displays, and smart devices is also anticipated to accelerate market growth during the forecast period.

Key Drivers:

- Continuous growth and innovation in the automotive industry
- Rapid urbanization and increasing construction activities worldwide

Growth Opportunities:

- Advancements in materials science and manufacturing technologies
- Rising integration of scratch-resistant glass in touchscreen devices

Key Challenge:

- High production and processing costs

Chemically Strengthened Glass Leads the Market:

- Among product types, the chemically strengthened glass segment dominated the market in 2022, accounting for 52.3% of total revenue, and is expected to register the highest CAGR of 11.7% during the forecast period.

- Its superior durability, enhanced strength, and excellent scratch resistance have made it a preferred choice across consumer electronics, automotive, aerospace, and construction industries. The material's widespread use in smartphones, tablets, architectural structures, and other high-performance applications continues to strengthen its market position.

Smartphones and Tablets Remain the Largest Application Segment:

- The smartphones and tablets segment accounted for 47.3% of the global market share in 2022 and is forecast to maintain its dominance through 2032, growing at a CAGR of 12.3%.

- Manufacturers are increasingly incorporating scratch-resistant glass into mobile devices to improve durability, enhance user experience, and strengthen product differentiation in a highly

competitive market. As touchscreen technology becomes increasingly prevalent, consumers are showing a greater willingness to invest in devices that offer long-lasting screen protection and premium build quality.

Asia-Pacific to Maintain Market Leadership:

- The Asia-Pacific region held the largest market share of 36.8% in 2022 and is projected to register the fastest growth rate, with a CAGR of 12.0% through 2032.
- The region's dominance is supported by its thriving electronics manufacturing ecosystem, particularly in China, Japan, South Korea, and Taiwan. Rising production and consumption of smartphones, tablets, laptops, and other electronic devices continue to drive demand for advanced protective glass solutions.
- Furthermore, the rapid expansion of the automotive sector in countries such as China and India, combined with accelerating urbanization and infrastructure development, is creating substantial growth opportunities for scratch-resistant glass manufacturers across the region.

Leading Market Players:-

Key companies operating in the global scratch-resistant glass market include:

- Rubicon Technology
- Sisecam
- AGC Inc.
- Xinyi Glass Holdings Limited
- Central Glass Co., Ltd.
- Saint-Gobain
- Fuyao Glass
- Schott AG
- Guangzhou Topo Glass Co., Ltd.
- Nippon Sheet Glass Co., Ltd.

These industry participants are actively pursuing strategies such as product innovation, partnerships, collaborations, capacity expansions, joint ventures, and strategic agreements to strengthen their market presence and enhance competitiveness across global markets.

Competitive Landscape:

The report provides a comprehensive analysis of leading market participants, covering their business performance, product portfolios, operating segments, and strategic developments. It offers valuable insights into the competitive environment and highlights the initiatives undertaken by key players to capture emerging growth opportunities in the evolving scratch-

resistant glass industry.

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