

YourBackyardKnows.com Launches as a Trusted Outdoor Living Resource for Homeowners

New platform delivers practical backyard ideas, lawn care guidance, pest control resources, and outdoor inspiration to homeowners nationwide.

MOUNT PLEASANT, SC, UNITED STATES, June 3, 2026 /EINPresswire.com/ -- YourBackyardKnows.com ("YBK") officially announces the launch of its new online platform focused on backyard living, lawn care, outdoor inspiration, DIY ideas, pest control guidance, and product recommendations designed to help homeowners better enjoy their outdoor spaces.



Smart Outdoor Living Starts Here

Built as part of The Outdoor Living Network under 327 Media Group LLC,



The Best Memoirs are Made in the Backyard!"

Cultural Idiom

YourBackyardKnows.com was created to provide readers with practical, easy-to-understand outdoor content covering a wide range of topics including backyard upgrades, lawn improvement, outdoor cooking, seasonal maintenance, patio inspiration, mosquito control, gardening, and [outdoor product reviews](#).

The platform combines educational content with product recommendations and outdoor lifestyle ideas aimed at homeowners, DIY enthusiasts, and [outdoor living audiences](#) seeking both inspiration and practical solutions.

"We're building a resource designed to help people improve and enjoy their outdoor spaces," said Frank Szewczyk, Founder of 327 Media Group LLC. "Whether someone is looking for backyard ideas, lawn care help, [pest control information](#), or outdoor product recommendations,

we want YBK to become a trusted destination they can continue coming back to.”

Content categories on the website currently include:

- Backyard Ideas
- Lawn & Garden
- Outdoor Living
- Outdoor Cooking
- Pest Control
- DIY & Seasonal Content
- Product Reviews & Recommendations

The company plans continued expansion of editorial content, seasonal guides, affiliate partnerships, product review sections, and educational outdoor resources throughout 2026 and beyond.

YourBackyardKnows.com is part of a growing portfolio of digital media brands being developed under 327 Media Group LLC, including additional platforms focused on mosquito control, eco-friendly living, outdoor adventure, gaming, and technology.

Readers can visit the website at www.YourBackyardKnows.com to explore articles, outdoor inspiration, and upcoming content releases.

ABOUT THE COMPANY

About YourBackyardKnows.com

YourBackyardKnows.com is an online outdoor living resource focused on backyard ideas, lawn care, outdoor inspiration, pest control, DIY projects, seasonal content, and product recommendations designed to help homeowners improve and enjoy their outdoor spaces.

About 327 Media Group LLC



Outdoor Cooking Ideas



Backyard Ideas

327 Media Group LLC is a digital media company developing content-driven online brands focused on affiliate marketing, lead generation, educational content, outdoor living, and niche digital publishing platforms.

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