

Assisted Response™ TV Is Now On The Air

New YouTube Channel to Focus on Public Safety Awareness

ATLANTA, GA, UNITED STATES, June 4, 2026 /EINPresswire.com/ -- ALICE Gunshot Detection Solutions (AGDS) announced today the launch of [Assisted Response™ TV \(ARTV\)](#), a YouTube Channel focused on public safety awareness and specifically preventing and mitigating mass shootings and active shooter situations. ARTV will feature interviews with a range of experts in law enforcement, behavioral science, and other areas of expertise involved in public safety and responding to mass shootings and active shooter situations.



“

Gone are the gatekeepers; organizations now have the power to become their own media companies.”

Mark Pettit, Host, Assisted Response™ TV

The first ARTV segment, which can be viewed now, features Assisted Response™ COO and active shooter detection expert Donna Krause, who talks about the Assisted Response™ platform and her own active shooter training.

“Our mission is to help mitigate casualties and assist first responders who deal with active shooter situations,” said

Nick Quave, CEO of AGDS. “ARTV is another step forward in that mission.”

Assisted Response™ TV will be hosted by three-time Emmy® award winning anchorman and investigative reporter turned actor, Mark Pettit. Pettit is also CEO of the Atlanta-based marketing and PR firm, Creaxion, the agency of record for AGDS.

“With legacy media in disarray, we’re helping our clients take their messages directly to their key audiences,” said Pettit. “Gone are the gatekeepers; organizations now have the power to become their own media companies.”

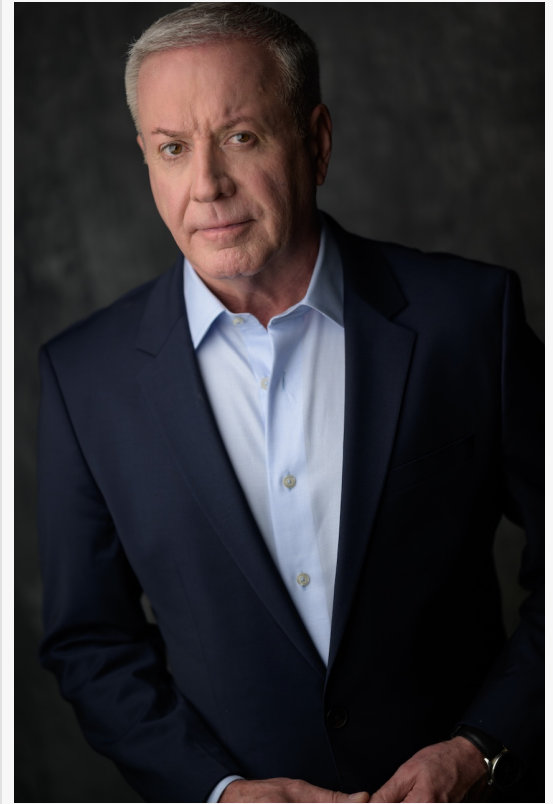
To produce ARTV, Creaxion works closely with Atlanta-based Brady Mills Agency, the web development and digital marketing agency that also supports AGDS.

Assisted Response™ is an active shooter detection platform powered by the patented 360 ProView EVO. The non-invasive, plug-and-play detection device is designed for venues of all sizes and doesn't require integration into existing security infrastructure. The solution is not intended to replace active shooter training but rather to enhance situational awareness during critical moments. Designed for any environment where people gather, the system delivers verified, real-time alerts to improve response time in critical situations.

About Alice Gunshot Detection Solutions

AGDS develops advanced detection solutions for a broad range of environments, including K-12 schools, universities, healthcare facilities, businesses, houses of worship, retail establishments, and government locations, where rapid recognition of violent incidents can save lives. AGDS emphasizes the importance of verified alerts and clear situational awareness to enhance response times and reduce uncertainty during critical moments and remains dedicated to the belief that safety should depend on precision, speed, and trust—not chance. For more information on the Assisted Response™ solution, visit <https://assistedresponse.com/>.

Kerrie Levick
Creaxion
+1 919-622-3094
kerrie@creaxion.com
Visit us on social media:
[LinkedIn](#)
[Instagram](#)
[Facebook](#)
[YouTube](#)



Mark Pettit, Host, Assisted Response™ TV

This press release can be viewed online at: <https://www.einpresswire.com/article/917222559>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.