

Civic And Social Organizations Market Size, Share & Trends Analysis Report By Product

The Business Research Company's Civic And Social Organizations Market Report 2026 – Market Size, Trends, And Global Forecast 2026-2035

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/EINPresswire.com/ -- "The civic and

social organizations sector has

experienced consistent growth over recent years, reflecting a broader commitment to community and social welfare. With increasing awareness and participation in social initiatives, this market is positioned for continued expansion. Let's explore the current market size, key growth drivers, influential trends, and regional dynamics shaping this industry.



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[Civic and Social Organizations Market Size](#) and Expected Growth

The market for civic and social organizations has steadily expanded, with its size projected to increase from \$64 billion in 2025 to \$66.39 billion in 2026, showing a compound annual growth rate (CAGR) of 3.7%. This growth in earlier years is linked to heightened social welfare awareness, more active community engagement, broader civic development programs, stronger citizen support for organizations, and the growing importance of formal social groups.

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Looking ahead, the market is forecasted to maintain this upward trajectory, reaching \$77.57 billion by 2030 with an expected CAGR of 4.0%. Factors driving this future growth include greater urban community development needs, intensified efforts toward societal well-being, expansion of structured social support services, an increased focus on organized civic involvement, and stronger alignment with community-centered growth objectives. Emerging trends highlight a stronger emphasis on community engagement, promotion of social responsibility, growth in membership-based social programs, enhanced civic value advocacy, and rising participation in social improvement initiatives.

Understanding Civic and Social Organizations

Civic organizations are groups dedicated to promoting citizen values, good governance, and ethical standards for the benefit of their communities. Social organizations, on the other hand, are welfare-oriented groups formed by individuals sharing common interests aimed at fulfilling their social responsibilities. Both types of organizations work toward advancing the civic and social interests of their members. Interestingly, some establishments in this sector may also operate facilities such as bars and restaurants exclusively for their members.

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Corporate Donations as a Key Growth Factor in Civic and Social Organizations

One of the primary forces propelling the growth of civic and social organizations is the rising contribution of corporate donations. Businesses are increasingly sponsoring philanthropic activities, event funding, cause marketing, pro bono services, matching gifts, paid releases, in-kind donations, and checkout campaigns to support these organizations. For example, in April 2024, Statistique Canada reported that over 5 million Canadian tax filers donated a total of \$12.8 billion in 2023, marking an 11.8% increase from 2022. Additionally, the median donation amount rose by 2.6% to \$390. This surge in corporate and individual giving is positively impacting the sector's growth.

Social Media's Role in Accelerating Civic and Social Organizations Market Expansion

Another significant growth driver is the growing influence of social media platforms. These digital channels enable organizations to broaden their reach and enhance visibility at relatively low costs. By creating profiles, sharing content, and interacting with supporters, these groups can connect more effectively with audiences interested in their missions. For instance, in February 2023, Meltwater reported that the UK had 35 million LinkedIn users and 28.75 million Instagram users between 2022 and 2023. This increased social media presence is proving instrumental in advancing the growth of civic and social organizations by facilitating outreach and engagement.

Regional Leadership in the Civic and Social Organizations Market

In 2025, Asia-Pacific stood as the largest region in terms of market size for civic and social organizations. North America followed as the second largest. The comprehensive market analysis includes various regions such as Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering valuable insights into regional market dynamics and growth patterns.

Our latest 2026 market reports provide expanded strategic and visual intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, together with updated graphics and tables.

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Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: marketing@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

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Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

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