

hetras Launches Skincare-Infused K-Beauty Body Mist on TikTok Shop and Amazon

hetras launched its “Perfume Moisturizing Body Mist” on TikTok Shop and Amazon, blending fragrance, skincare, and niacinamide for TikTok’s “body glow” trend.

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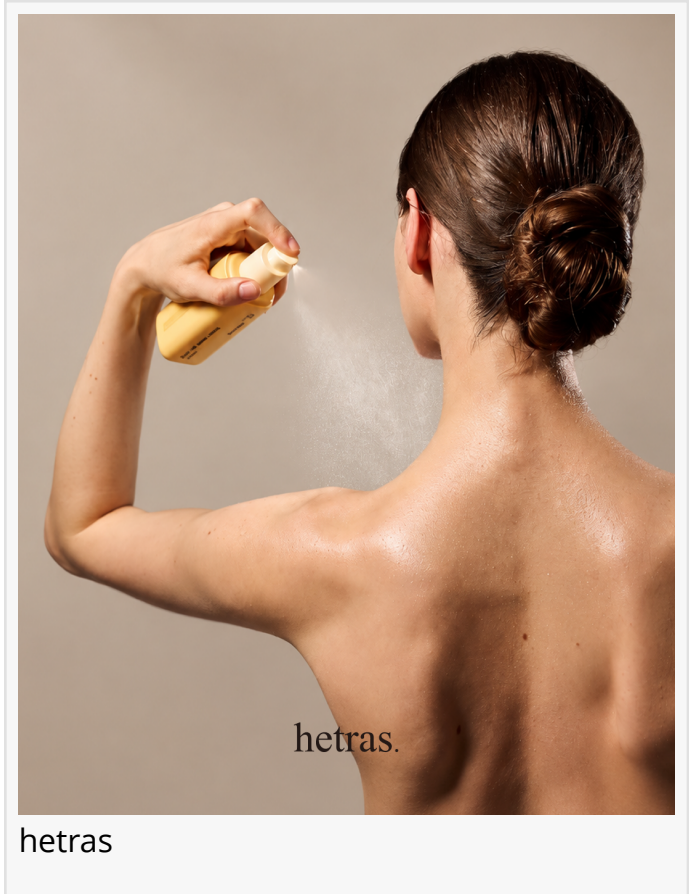
/EINPresswire.com/ -- [hetras](#), a Korean fragrance brand, has officially launched its new “Perfume Moisturizing Body Mist” on TikTok Shop US and Amazon this May. More than just a fragrance mist, the product combines skincare benefits with body care, tapping into TikTok’s growing [“summer body glow”](#) trend and expanding K-beauty beyond facial skincare.

Designed for areas that are often overlooked in daily routines — such as elbows, ankles, and uneven body skin tone — the lightweight mist absorbs quickly while helping hydrate and smooth the skin. The formula contains 3% niacinamide to visibly brighten and even skin tone, alongside centella asiatica extract, aloe, and panthenol to help soothe and moisturize the skin.

While niacinamide has long been a popular ingredient in facial skincare, body products formulated with 3% niacinamide remain relatively uncommon. hetras brings the K-beauty skincare approach to body care through an easy-to-use mist format designed for everyday use.

The product is available in five scents, including the brand’s bestselling “Hotel Wood” fragrance, which has gained popularity among international visitors to Korea. Additional scents such as “Bombshell” and “Santal Fresh” are also included in the lineup, allowing consumers to enjoy both fragrance and skincare benefits in one product.

Priced at \$10.88 for 4.06 fl oz (120ml), the mist is designed for convenient daily use at home or



on the go. With its lightweight texture, skincare-focused ingredients, and long-lasting fragrance, hetras' "Perfume Moisturizing Body Mist" reflects the growing demand for multifunctional K-beauty body care products.

The "Perfume Moisturizing Body Mist" is currently available on TikTok Shop US and Amazon.

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hetras Skincare

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