

# Packaging and Labeling Services Industry Report: Competitive Landscape and Future Prospects

*The Business Research Company's  
Packaging and Labeling Services Market  
Report 2026 – Market Size, Trends, And  
Global Forecast 2026-2035*

LONDON, GREATER LONDON, UNITED  
KINGDOM, June 5, 2026

[/Einpresswire.com/](https://www.einpresswire.com/) -- "The [packaging and labeling services market](#) has been

experiencing significant growth recently, driven by multiple factors related to manufacturing and consumer demand. This sector plays a pivotal role in product protection and branding, supporting industries worldwide. Let's explore the current market size, key growth drivers, regional leadership, and emerging trends shaping this market's future.

## Packaging and Labeling Services Market Size and Growth Outlook

The packaging and labeling services market has expanded steadily over the past few years. It is projected to grow from \$53.36 billion in 2025 to \$56.62 billion in 2026, registering a compound annual growth rate (CAGR) of 6.1%. This growth during the historical period has been fueled by the rise in global product manufacturing, increasing consumer goods demand, advancements in modern packaging materials, stronger focus on product branding, and the widening reach of retail and logistics networks.

Download a free sample of the packaging and labeling services market report:

[https://www.thebusinessresearchcompany.com/sample.aspx?id=9714&type=smp&utm\\_source=Einpresswire&utm\\_medium=Paid&utm\\_campaign=Jun\\_PR](https://www.thebusinessresearchcompany.com/sample.aspx?id=9714&type=smp&utm_source=Einpresswire&utm_medium=Paid&utm_campaign=Jun_PR)

Looking ahead, the market is expected to continue its robust expansion, reaching \$71.64 billion by 2030 with a consistent CAGR of 6.1%. This anticipated growth is primarily driven by the rising demand for sustainable packaging materials and the growing importance placed on product identification and authenticity. Additionally, the surge in e-commerce packaging needs, the development of specialized labeling solutions, and increased investments in packaging innovation are contributing to this upward trajectory. Key trends during the forecast period include a stronger emphasis on high-quality packaging, brand-centric labeling services, adoption

The logo for The Business Research Company, featuring the text "The Business Research Company" in a black, sans-serif font. To the right of the text is a stylized bar chart with four bars of varying heights, colored in shades of green and blue.

The Business  
Research Company

The Business Research Company

of protective and efficient packaging designs, compliance with regulatory labeling standards, and the growth of customized packaging solutions.

### Understanding Packaging and Labeling Functions

Packaging involves creating containers, wrappers, boxes, tubes, plastic bottles, tetra packs, or tins that hold products securely. Its main purpose is protecting goods throughout distribution, storage, sale, and final use. Labeling, typically found on packaging, conveys product information and manufacturer details to consumers through written or electronic formats. Together, packaging and labeling ensure product safety, facilitate consumer decisions, and support brand differentiation in competitive markets.

View the full packaging and labeling services market report:

[https://www.thebusinessresearchcompany.com/report/packaging-and-labeling-services-global-market-report?utm\\_source=ENPresswire&utm\\_medium=Paid&utm\\_campaign=Jun\\_PR](https://www.thebusinessresearchcompany.com/report/packaging-and-labeling-services-global-market-report?utm_source=ENPresswire&utm_medium=Paid&utm_campaign=Jun_PR)

### Increasing Demand for Packaged Food and Beverage Products

One of the primary factors propelling the packaging and labeling services market is the growing demand for food and beverages. This category includes snacks, meals, drinks, and other consumables. Following the COVID-19 pandemic, consumers have become more health-conscious, leading to a heightened preference for packaged healthy food and beverage options. Packaging and labeling not only extend shelf life but also help prevent contamination of these products, which is essential for maintaining quality and safety. For example, in February 2023, data from the US Federal Reserve Economic Data showed personal food consumption expenditures increased from \$1,310 billion in December 2022 to \$1,315 billion in January 2023, reflecting a steady rise in food and beverage consumption that supports the market's growth.

### Factors Related to Consumer Lifestyle Changes Fueling Market Growth

Consumers' shift toward healthier lifestyle choices has encouraged manufacturers to innovate packaging and labeling to meet new expectations. This trend supports more transparent labeling and eco-friendly packaging solutions, reflecting a broader industry movement towards sustainability and product authenticity. As a result, the market is responding with more customized and intelligent packaging options designed to appeal to evolving consumer preferences.

### North America's Leadership in the Packaging and Labeling Services Market

In 2025, North America held the largest share of the packaging and labeling services market. The report takes into account several geographic regions, including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa. While North America currently leads, other regions are expected to contribute to future market developments as demand for innovative and sustainable packaging solutions grows worldwide.

Our 2026 reports feature deeper market intelligence with market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables,

Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, and updated graphics and tables.

Browse Through More Reports Similar to the [Global Packaging and Labeling Services Market 2026](#), By [The Business Research Company](#)

Industrial Labels Global Market Report 2026

<https://www.thebusinessresearchcompany.com/report/industrial-labels-global-market-report>

Smart Labelling In Logistics Global Market Report 2026

<https://www.thebusinessresearchcompany.com/report/smart-labelling-in-logistics-global-market-report>

liquid packaging global market report

<https://www.thebusinessresearchcompany.com/report/liquid-packaging-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: [marketing@tbrc.info](mailto:marketing@tbrc.info)

The Business Research Company - [www.thebusinessresearchcompany.com](http://www.thebusinessresearchcompany.com)

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>"

Oliver Guirdham

The Business Research Company

+44 7882 955267

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/917585713>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.