

# Business Reporter: Celebrating 40 years in business

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*Efficiency and worker experience have always been the key drives for Danny Sullivan Group*

LONDON, UNITED KINGDOM, June 8, 2026 /EINPresswire.com/ -- In an article published on Business Reporter, Danny Sullivan Group, an Irish family-owned workforce specialist celebrating 40 years in business, talks about how it is redefining through its DSG 40: Humans campaign what it means to be a workforce provider in today's market. Over four decades, the group has supplied skilled operatives to some of the country's most complex projects, including the Channel Tunnel, HS2, the TransPennine Route Upgrade and Sizewell C. Its expertise spans transport, energy, utilities and civil engineering sectors, supporting critical infrastructure delivery across the UK. Central to the group's long-term success is its commitment to training and developing talent. Through its dedicated Training Academy, Danny Sullivan Group invests in building a skilled, safe and future-ready workforce while helping clients access highly qualified operatives for increasingly complex projects.

Accountability, transparency and compliance remain core to the organisation's operations. The group has invested heavily in governance frameworks to ensure every worker supplied meets strict industry and regulatory standards, helping reduce compliance risk for clients. The business is also leveraging AI-enabled enhancements across workforce vetting, risk prediction, training verification and real-time compliance monitoring, alongside digital systems and data-led decision-making designed to improve operational efficiency and worker experience. Danny Sullivan Group is the first organisation in the UK to achieve the Supply Chain Sustainability School's Level 5 External Influencer award for Fairness, Inclusion and Respect Growth Accreditation and also holds the "Workforce Assured" accreditation for fair labour supply chain practices.

To find out more about challenges and opportunities shaping the future of workforce provision, [read the article](#).

## About Business Reporter

Business Reporter is an award-winning company producing content published on Business Reporter online hubs on Bloomberg, Fortune, USA Today, Wired, Independent, Die Welt and Business Insider Germany and Le Figaro, delivering news and analysis on issues affecting the international business community. It also hosts conferences, debates, breakfast meetings and

exclusive summits.

[www.business-reporter.co.uk](http://www.business-reporter.co.uk)

## About Danny Sullivan Group

Danny Sullivan Group is as an award-winning provider of skilled, professional labour and workforce solutions throughout the UK. Since 1986 it has been providing expert support to the UK's largest infrastructure clients and their projects. Danny Sullivan Group is renowned for its commitment to excellence, strong ethical values and vast experience.

<https://www.dannysullivan.co.uk/>

Business Reporter

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