

# CONTROLTEK Introduces LuxEye™: A Purpose-Built Eyewear Protection Solution Designed for Performance and Experience

*CONTROLTEK today announced the launch of LuxEye™, an eyewear protection solution designed to secure high-end eyewear in retail environments.*

BRIDGEWATER, NJ, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- [CONTROLTEK](https://www.controltek.com), a global leader in retail asset protection solutions, today announced the launch of LuxEye™, a patent-pending eyewear protection solution purpose-built to address the unique challenges of securing high-end eyewear in retail environments.

Developed through a human-centered approach, LuxEye™ is a precision-fit eyewear tag engineered to protect a wide range of frame styles, with a controlled removal process that supports secure and consistent execution at checkout.

LuxEye™ is available in two purpose-built formats:

- LuxEye™ Standard, designed for thicker, plastic frames
- LuxEye™ Slim, engineered for thinner, metal frames

Engineered specifically for eyewear, the tag requires dedicated detachers helping prevent unauthorized removal while giving store teams greater control at checkout.

“LuxEye™ reflects our commitment to building solutions grounded in real-world retail challenges,” said [Tom Meehan, CFI](#), CEO of CONTROLTEK. “We focus on understanding how stores operate, then design solutions that perform without disrupting the customer experience.”



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SOLUTIONS THAT PROTECT. PEOPLE THAT DELIVER.

**CONTROLTEK INTRODUCES LUXEYE™: A PURPOSE-BUILT EYEWEAR PROTECTION SOLUTION DESIGNED FOR PERFORMANCE AND EXPERIENCE**

CONTROLTEK Introduces LuxEye™ A Purpose-Built Eyewear Protection Solution Designed for Performance and Experience

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LuxEye™ is built to protect high-value eyewear while supporting consistency at the point of sale.”

Built on CONTROLTEK’s approach to solution development, LuxEye™ combines customer insight, design thinking, and real-world testing to deliver solutions that perform in-store. The result is a focused, physical deterrence solution that helps retailers protect high-value merchandise while maintaining consistency at checkout.

LuxEye™ is now available to retailers looking for a purpose-built solution to protect high-value eyewear in-store. It will be on display at NRF Protect, June 8–10 in Dallas, TX. Attendees can visit CONTROLTEK at Booth #1717 to see the solution firsthand and learn more.

#### About CONTROLTEK

CONTROLTEK is a global leader in retail asset protection, RFID inventory and asset tracking solutions, and tamper-evident packaging. With fifty years of experience, the company utilizes a design-thinking approach to help organizations worldwide improve tracking accuracy, operational efficiency, and data-driven decision-making across retail, banking, and logistics environments. For more information, visit [controltekusa.com](https://www.controltekusa.com).

Kim Scott  
CONTROLTEK  
+1 908-603-0066  
[email us here](#)

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