

# DEF MACHINE ft. Diggidy Release Inspirational Detroit Hip-Hop Single "Hustle"

DETROIT, MI, UNITED STATES, June 5, 2026 /EINPresswire.com/ -- Detroit recording artists DEF MACHINE and Diggidy have released "Hustle," a smooth, reflective hip-hop record that speaks directly to workers, entrepreneurs, dream chasers, and anyone committed to building a better future through perseverance, discipline, and self-belief.

Released on May 1 and now available for streaming and purchase on all major digital platforms, "Hustle" blends thoughtful lyricism with authentic Detroit storytelling. The song explores the realities of pursuing success while managing life's responsibilities, encouraging listeners to remain focused on their goals, protect their character, and continue moving forward despite obstacles and setbacks.



Rooted in themes of personal accountability and self-improvement, "Hustle" addresses financial responsibility, resilience, entrepreneurship, and the importance of surrounding yourself with positive influences. Through motivational verses and relatable observations, DEF MACHINE and Diggidy deliver a message that resonates with anyone working toward something greater. The song's recurring theme, "Strive for the top, the bottom is overcrowded," captures the mindset of individuals determined to rise above limitations and create opportunities through hard work and persistence.

The collaboration brings together two respected voices from Detroit's music community. Founded in 2013 by musicians and songwriters Avery A. Sims and Craig "Mr. Groove" Lane, DEF MACHINE has built a reputation for creating music that crosses genre boundaries while maintaining a strong foundation in American musical traditions. Drawing from hip-hop, R&B,

funk, pop, rock, and other influences, the production team continues to deliver innovative music that reflects both Detroit's rich musical heritage and its forward-thinking creative spirit.

Featured artist Diggidy (Charles Bridges Jr.) is known for thoughtful, message-driven lyricism and a commitment to creating music that inspires as much as it entertains. Influenced by the storytelling traditions of hip-hop's golden era, Diggidy has spent years developing a catalog centered on personal growth, community engagement, and authentic expression. His experience as a performer, recording artist, mentor, and community advocate informs the wisdom and perspective found throughout "Hustle."

Together, DEF MACHINE and Diggidy deliver a record that feels both personal and universal. Rather than focusing solely on material success, "Hustle" highlights the mindset required to achieve lasting growth: staying disciplined when motivation fades, learning from adversity, managing resources wisely, and maintaining integrity while pursuing bigger goals.

"Hustle" is part of DEF MACHINE's ongoing spring and summer release campaign and continues to be supported through live performances, digital marketing initiatives, and social media promotion throughout the season.

For listeners looking for substance, motivation, and authentic Detroit rap storytelling, "Hustle" offers a timely reminder that success is earned through consistency, preparation, and a willingness to keep moving forward when challenges arise.

[Listen on Spotify.](#)

Follow on Instagram:

<https://www.instagram.com/defmachineproductions>



<https://www.instagram.com/saintdiggidy>

Avery A Sims

DEF MACHINE ft. Diggidy

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