

# Cher Castillo of Cher Castillo & Co. Honored by Vogue Magazine as a 'Woman of Influence'

*The Maryland-based Realtor is Recognized for Leadership and Contributions to the Regional Real Estate Community*

SILVER SPRING, MD, UNITED STATES, June 6, 2026 /EINPresswire.com/ -- Cher Castillo, founder of [Cher Castillo & Co.](#), has been recognized in the March issue of Vogue Magazine as a "Woman of Influence in Washington D.C." and included among "50 Women to KNOW in Washington D.C." This prestigious acknowledgment highlights Castillo's leadership and significant contributions within the regional business community, particularly in the competitive real estate sector across the Washington D.C. metropolitan area.

With a career spanning 25 years, Cher has cultivated extensive experience across Washington, D.C., Maryland, Virginia, Georgia, and Florida, managing over \$2 billion in real estate transactions and development projects. Cher Castillo & Co. distinguishes itself through a multi-faceted approach, integrating expertise as a developer, designer, investment strategist, and broker. This holistic perspective enables Cher to provide clients with insights and strategies that extend beyond a typical transaction, offering a comprehensive understanding of market dynamics, design potential, and investment opportunities. Her philosophy ensures a luxury experience at every price point, delivering meticulous attention, sophisticated marketing, and expert guidance whether clients are buying a starter home or selling a multi-million dollar estate. While primarily focused on listings, Cher also leverages her comprehensive knowledge to assist buyers in securing their ideal property.



Cher Castillo

Castillo's professional impact is further evidenced by her consistent recognition. She has been a 12-year recipient of Washingtonian Magazine's Top Producer recognition and is acknowledged among the Real Trends Top 1% of agents in the United States. Cher consistently delivers measurable results for her clients, exemplified by a particularly notable success involving a

property that had remained unsold for over a year, despite being listed with three different agents. Upon taking over the listing, Cher completely reimagined the marketing strategy, optimized pricing, enhanced property presentation, and broadened market exposure. This strategic intervention led to a secured contract within just five days of the property returning to the market, underscoring her deep market knowledge and ability to navigate complex challenges effectively.

"Our commitment is to redefine the real estate experience by offering strategic insights and a tailored approach to every client," said Cher Castillo, Founder of Cher Castillo & Co. "We believe that a luxury experience, rooted in understanding individual needs and market dynamics, is paramount to achieving optimal outcomes and fostering lasting success within our community."

For more information about Cher Castillo & Co. and its comprehensive [real estate services](#), visit the company website.

Cher Castillo & Co. is a prominent real estate firm based in Silver Spring, Maryland, known for its strategic property marketing, development insights, and client-focused solutions across the Washington, D.C. metropolitan area.

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Cher Castillo & Co.

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