

# STEVE AND GINA MERRITT AND THIS IS IT TEAM IMPLEMENT MARKETPLACE MINISTRY THROUGH LEADERSHIP AND COMMUNITY

*Entrepreneurs Steve and Gina Merritt blend leadership, mentorship, and faith through THIS IS IT Team, practicing "marketplace ministry" by serving and leading.*

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Entrepreneurs [Steve and Gina Merritt](#) are known for combining leadership, mentorship, faith, and community within their professional and personal lives. Through THIS IS IT Team events, leadership gatherings, and mentorship initiatives, the Merritt's seek to create environments where individuals can develop meaningful relationships, strengthen their character, and explore matters of faith.

Steve and Gina Merritt believe that while careers, accomplishments, and professional pursuits are important, questions of purpose, service, and faith remain among the most significant topics people will ever consider.

For this reason, the Merritt's describe their approach as marketplace ministry: living out their faith through everyday interactions, leadership, service, and relationships.



Steve and Gina Merritt on stage during Sunday Service after their yearly convention



Next Level Convention Sunday Service Crowd

Steve and Gina have openly shared that their Christian faith has played a significant role in their personal journey. During a challenging season several years ago, they spent considerable time in prayer and reflection while evaluating the next chapter of their lives and business endeavors. They believe that faith, perseverance, and trusted relationships helped guide them through that period.

The Merritt's share their faith with those who express an interest in learning more. They describe it not as a program or strategy, but simply as a natural extension of how they live.

"The joy of the Lord shines through people," says Steve Merritt. "Many times, people are curious about why someone remains hopeful and positive during both good times and difficult times. For us, faith has always been a source of strength."

Today, Steve and Gina work with individuals representing many different faith traditions, backgrounds, and perspectives across multiple countries. They emphasize respect for each person's beliefs and do not view faith as something that should be imposed on others. Instead, they focus on building genuine relationships, serving people where they are, and leading by example. According to the Merritts, this approach has helped create an environment where people feel comfortable exploring conversations about faith, values, purpose, and personal development without pressure or judgment.

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*Steve Merritt*



Gina Merritt Praying at the Next Level Convention Sunday Service



Team praying during ALL IN Convention

According to the Merritt's, their goal is never to pressure anyone regarding faith or religion. Instead, they focus on serving people, building relationships, and creating an environment where individuals feel valued and supported.

As part of that commitment, the Merritt's and THIS IS IT Team host a non-denominational church service during their major conventions and events. These gatherings are open to attendees and community members who wish to participate.

Community remains a central theme throughout the Merritt's leadership philosophy.



Expressing her faith during Next Level Convention

"People today live busy lives and often face difficult circumstances," explains Steve Merritt. "They need genuine friendships, encouragement, and people who care. One of the things I appreciate most is seeing individuals serve one another, support one another, and show up when others are in need."

The Merritt's believe that values such as faith, integrity, service, generosity, and personal responsibility help shape healthy communities and strong leaders.

They also believe that when people are connected to a purpose greater than themselves, they often become more willing to serve others, contribute to their communities, and support those around them during difficult times.

For Steve and Gina Merritt, faith is not something separate from everyday life. It influences how they lead, how they serve, how they build relationships, and how they approach both personal and professional responsibilities.

Individuals interested in learning more about Steve and Gina Merritt, their leadership philosophy, and their faith-centered approach to community building can visit [SteveMerritt.com](http://SteveMerritt.com).

#### ABOUT STEVE AND GINA MERRITT

Steve and Gina Merritt have more than four decades of entrepreneurial and leadership experience. Throughout their careers, they have been involved in leadership development initiatives, mentorship programs, community-building efforts, and educational environments focused on communication, personal development, organizational leadership, and service.

#### ABOUT THIS IS IT TEAM

THIS IS IT Team is a leadership-focused community that emphasizes mentorship, personal development, collaboration, and service. Through events, training initiatives, and community activities, members are encouraged to develop leadership skills, build meaningful relationships,

and contribute positively to the lives of others.

## DISCLOSURE

The views expressed in this release reflect the personal beliefs, experiences, and opinions of Steve and Gina Merritt. Individual experiences will vary. No claims are being made regarding specific personal, professional, financial, or spiritual outcomes.

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