

# Premiere Properties Announces Co-Brand with Sea Glass, Expanding Boutique Coastal Real Estate Presence

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WARWICK , RI, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Premiere Properties Inc., a boutique real estate firm specializing in Rhode Island's

coastal communities and lifestyle real estate, has announced its co-brand with [Sea Glass](#) and will now operate as Premiere Properties | Sea Glass.



The partnership marks an exciting next chapter for the firm, combining Premiere Properties' established reputation for personalized service and elevated marketing with the expanded branding, collaboration, and support platform offered through Sea Glass.

Led by Broker/Owner Lisa Robertus Poole, Premiere Properties has built its brand around thoughtful client relationships, strategic marketing, and a highly personalized real estate experience. With more than 20 years of industry experience, Lisa is known for helping buyers and sellers navigate the market with professionalism, creativity, and an unwavering commitment to integrity.

Specializing in Rhode Island's coastal communities, the firm has earned a reputation for delivering elevated, client-focused results tailored to each client's unique goals and lifestyle.

"Real estate has always been deeply personal to me," said Lisa Robertus Poole, Broker/Owner of Premiere Properties | Sea Glass. "It's about understanding people, their goals, and helping guide them through important moments in life. Joining Sea Glass allows us to continue delivering that level of service while becoming part of a broader network that shares the same values around branding, relationships, and community."

Premiere Properties | Sea Glass will continue operating under local ownership while maintaining the boutique, relationship-driven approach that has defined the company since its founding. Through the co-brand, the firm gains access to expanded marketing resources, collaborative

opportunities, and a growing network of independently led lifestyle-focused brokerages.

Sea Glass partners with locally established firms in coastal and lifestyle-driven markets, offering branding support, strategic collaboration, and modern brokerage infrastructure while preserving the identity and leadership of each brokerage.

"Lisa has built a brand that feels both sophisticated and highly approachable," said Sarah Humphrey, VP of Marketing & Business Development for Sea Glass. "Her attention to client experience, presentation, and authentic relationship-building aligns naturally with the Sea Glass vision. We're excited to support the continued growth of Premiere Properties while preserving everything that has made it successful."

The addition of Premiere Properties reflects Sea Glass's continued expansion through partnerships with independently led firms seeking a modern, collaborative platform that enhances growth while staying deeply connected to their local communities.

#### About Premiere Properties | Sea Glass

Premiere Properties Inc., founded by Broker/Owner Lisa Robertus Poole, is a boutique real estate firm specializing in Rhode Island's coastal communities and lifestyle real estate. The firm is comprised of like-minded real estate professionals recognized for personalized service, strategic marketing expertise, and a commitment to integrity, delivering elevated, client-focused results.

Lisa Robertus Poole is recognized among colleagues and clients alike for her integrity, loyalty, and professionalism. She is a dedicated, ethical, and trusted real estate professional committed to serving her clients with compassion and the highest level of integrity. With a proven track record in selling unique and coastal properties, along with strong business, contract, and negotiation expertise, Lisa brings a comprehensive understanding of her clients' lifestyles, goals, and priorities.

Her approach centers on building long-term relationships and delivering personalized service tailored to each client's individual needs and this philosophy is carried down through each member in the firm.

Lisa also brings years of experience in the interior design industry, allowing her to provide clients with remodeling guidance and home staging assistance. By combining design expertise with strategic real estate insight, she helps clients maximize property value, enhance presentation, and build long-term equity. Combined with decades of experience in sales and marketing Lisa specializes in creating customized marketing strategies thoughtfully curated for each client and utilized by each member in the firm. Lisa's diverse industry background enables Premiere Properties | Sea Glass to serve as a trusted advisors and a comprehensive resource throughout every stage of the real estate journey.

Lisa and Premiere Properties | Sea Glass are also deeply committed to supporting active service

members and veterans with a strong personal connection to the military community. The firm consists of current military service members and military family members with real life experience to assist veteran clients navigate the home sale or purchase process.

In addition, Lisa is an active real estate broker in Florida, serving coastal communities. With many Rhode Islanders maintaining real estate interests in Florida, she provides a valuable connection for clients seeking assistance in both Rhode Island and Florida markets.

At Premiere Properties | Sea Glass, the mission is simple: to make the process of buying or selling real estate a seamless, enjoyable, and rewarding experience while providing exceptional service every step of the way.

#### About Sea Glass

Sea Glass is a boutique lifestyle real estate franchisor serving waterfront, resort, and lifestyle-driven markets. The brand emphasizes local expertise, elevated branding, and a modern franchise model designed for entrepreneurial brokers and agents seeking to build meaningful, community-rooted businesses.

Learn more at [seaglassfranchising.com](https://seaglassfranchising.com).

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