

YRC Reveals: Bad Warehouse Design Is the #1 Cause of Slow Fulfillment and Stock Loss, Design Consulting Practice Expanded

Your Retail Coach expands its warehouse design and layout practice to help retail chains cut fulfillment delays and recover lost stock.

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/EINPresswire.com/ -- What if the warehouse built to speed up fulfillment is the very thing slowing it down?

For most growing retail chains, the warehouse gets treated as storage rather than infrastructure, and the cost surfaces later as missed orders and missing stock. Your Retail Coach (YRC), the retail and eCommerce consulting firm that has advised 500+ businesses across the globe, has expanded its [warehouse design and layout consulting practice](#) to tackle that problem at the root.



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Slow fulfillment is rarely a people problem. It is a design problem. Fix the layout and the racking, and the numbers correct themselves.”

Nikhil Agarwal, COO at Your Retail Coach

Order pickers can spend as much as 60% of a shift simply walking between locations in a poorly planned layout. Warehouse shrinkage and misplaced stock drain an estimated 1.5% of annual sales from the average retailer. Roughly 20% of available vertical storage sits empty when racking goes in without a slotting plan. Fulfillment error rates push past 3% once aisles, zones, and pick paths stop matching real order volume.

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None of this is bad luck. It is the predictable arithmetic of stacking more order volume onto a footprint that was never designed to carry it.

Get advise for Retail Business Consulting : <https://www.yourretailcoach.in/contact/>

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The practice packages YRC's warehouse layout design work into a modular framework, so retail chains engage only the components their stage of growth demands.

-> Layout and Flow Mapping: YRC redraws every aisle, zone, and pick path around actual order patterns instead of guesswork. Travel distance typically falls by up to 30% after the remap.

-> Racking and Slotting Setup: The warehouse racking setup matches SKU velocity and weight, pulling fast movers within reach and freeing vertical space. Usable storage often climbs 25%.

-> Warehouse Layout for New Facilities: From day one, greenfield and relocation layouts are planned in their entirety, from dock through staging and storage area before the first shelf goes up.

-> Capacity and Scale Models: The models test each configuration in light of anticipated volume to ensure the layout can handle at least two and three seasons down the road.

-> Process and SOP Implementation: Picking, packing, and replenishment processes are codified into standard operating procedures tied to the layout and reduce new-hire orientation by 40 percent.

-> Review and Retrofit Analysis: [□□□□□□□□□□ □□□□□□ □□□□□□□□□□□□](#) review existing facilities to identify bottlenecks and prioritize improvements according to value.

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Volume for global online commerce continues to grow while the bar for delivery service has been lowered to same-day and next-day requirements. Warehouses built for yesterday's order counts buckle under that pressure first. Retailers who redesign now turn rising volume into faster fulfilment and tighter stock control. Those who wait keep paying for the gap in lost orders, idle space, and shoppers who never come back.

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Your Retail Coach (YRC) is a specialist retail and eCommerce consulting firm that serves retailers and retail chains worldwide from offices in Dubai, Pune, and Nigeria. The firm has advised 500+ businesses across the globe on SOPs, inventory management, store design, [□□□□□□□□□□ □□□□□□□□](#)

□□□ □□□□□□, HR systems, ERP implementation, and franchise development. YRC grounds every engagement in shop floor reality rather than theory.

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