

Isopropyl Alcohol Industry Report: Competitive Landscape and Future Prospects

*The Business Research Company's
Isopropyl Alcohol Market Report 2026 –
Market Size, Trends, And Global Forecast
2026-2035*

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/EINPresswire.com/ -- "The [isopropyl](#)

[alcohol market](#) has experienced rapid

expansion in recent years, driven by diverse applications across several industries. From pharmaceuticals to personal care, the demand for this versatile chemical continues to rise, positioning the market for significant growth in the near future. Let's explore the current market size, the factors fueling its expansion, regional dynamics, and the key trends shaping its trajectory.

Projected Market Growth and Size of the Isopropyl Alcohol Market

The size of the isopropyl alcohol market is on a steady upward path. It is expected to increase from \$5.17 billion in 2025 to \$5.69 billion in 2026, reflecting a compound annual growth rate (CAGR) of 10.1%. This growth over the past years has been driven by the expansion of pharmaceutical manufacturing, the booming cosmetics and personal care sectors, rising demand for disinfectants, broader use in industrial cleaning, and the availability of propylene-based production methods. Looking ahead, the market is forecast to reach \$8.3 billion by 2030, growing at a CAGR of 9.9%. This future expansion is anticipated to be supported by increased investments in healthcare infrastructure, rising demand for sanitization products, the growth of specialty chemical manufacturing, heightened focus on sustainable solvent production, and the expanding role of isopropyl alcohol in electronics cleaning applications.

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Fundamental Properties and Uses of Isopropyl Alcohol

Isopropyl alcohol is a colorless and volatile flammable organic compound with the molecular formula C_3H_8O , composed of carbon, hydrogen, and oxygen. It is commonly produced through



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the reaction of propylene with sulfuric acid followed by hydrolysis. Known for its antibacterial, quick-drying, and cooling properties, isopropyl alcohol is widely utilized for disinfection, cleaning, and as a key ingredient in personal care products such as aftershaves and hand sanitizers.

Key Factors Fueling Demand for Isopropyl Alcohol

A significant driver of the isopropyl alcohol market is the growing consumption of personal care and cosmetic products. These products—applied externally to enhance appearance and hygiene—include aftershave lotions, bath products, eye and nail care solutions, hair and skincare items, and various makeup products. Isopropyl alcohol serves multiple roles in these formulations, acting as an antifoaming agent, cosmetic astringent, solvent, and viscosity reducer. For example, in July 2024, the British Beauty Council released a report highlighting that the UK's personal care sector contributed £27.2 billion (\$30.44 billion) to the GDP in 2023, an 11% increase from the previous year. This rise in personal care product usage is a key factor boosting the isopropyl alcohol market.

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https://www.thebusinessresearchcompany.com/report/isopropyl-alcohol-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=May_PR

Regional Outlook and Growth Patterns in the Isopropyl Alcohol Market

In 2025, Asia-Pacific accounted for the largest market share in the isopropyl alcohol industry and is also projected to be the fastest-growing region over the forecast period. The market report covers various regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, providing a comprehensive view of the global market landscape.

New strategic additions in our 2026 market reports include market attractiveness scoring and analysis, total addressable market (TAM) analysis, company scoring matrix graphics and tables, Excel-based forecasting dashboards, market hotspots infographics, key technologies and future trend analysis, along with updated graphics and tables.

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