

Silver JD Announces £500 Custom Jewellery Production Orders and Introduces New UK Focused Wholesale Collections

Silver JD Reveals Lower OEM and ODM Order Minimums and Launches New Jewellery Collections for UK Retailers

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/EINPresswire.com/ -- As more and more independent jewellery brands, online retailers and small boutique businesses are growing in the UK they are looking for manufacturing solutions that can adapt to their needs and product collections that're in line with the long-term trends. Trends like jewellery, exclusive collections from private labels, earscaping and affordable luxury are pushing more retailers to look for unique products.

These products help their brands stand out in a market where competition is getting tougher. The demand for manufacturing and trendy products is on the rise. Jewellery brands want to offer their customers product ranges. They are seeking to differentiate their brands. The market, for jewellery is becoming more competitive.

Responding to these evolving market demands, Silver JD, a UK-based sterling silver jewellery supplier and manufacturer, has announced a reduction in its minimum production order requirements alongside the launch of new wholesale collections developed specifically for businesses serving the British market.

The company has lowered its production order entry point to just £500 for both [OEM and ODM](#) projects, making it more accessible for small businesses and growing jewellery brands to create exclusive sterling silver jewellery collections without the traditionally high investment requirements often associated with manufacturing.



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The move is meant to help retailers, online sellers, boutique brands and entrepreneurs make their own jewellery lines. They will get to use manufacturing resources. When businesses work with Silver JD they get help from the company's design team, the people who find materials and the factory, in Thailand.

As a hybrid business model, Silver JD combines wholesale distribution with direct manufacturing capabilities. This allows businesses to source ready made products while also developing exclusive collections through a single supplier. The model provides flexibility for retailers seeking to test new concepts, build brand identity and scale product ranges without managing multiple supply chain partners.

The company manufactures its jewellery in its own factory in Thailand, giving customers direct access to production expertise and greater oversight throughout the development process. By reducing the minimum order value, Silver JD aims to make custom jewellery manufacturing achievable for a wider range of businesses across England and the wider UK.

Alongside the production order announcement, [Silver JD has](#) expanded its wholesale offering with the introduction of new collections available through its business to business ecommerce platform. The company maintains more than 10,000 designs in stock, with ready to ship products typically dispatched within three business days.

One of the most recent offerings from the brand includes the Young Women's range, consisting of 14k solid gold labrets made to match the increasing popularity of earrings and earring stacking. This range specifically aims at offering companies luxury jewellery at competitive prices.

Silver JD has also introduced its Office Wear Collection, centred around half hoop earrings designed for everyday comfort and practicality. The styles are intended to complement a wide variety of outfits while meeting the needs of professional and office environments.

The company states that all new collections have been researched and developed specifically for the preferences and purchasing trends of the British market.

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