

# Total Botanical Solutions Introduces Specialized Growth Model for Botanical and Supplement Brands

*Company introduces an industry-focused growth model designed for botanical, supplement, and wellness brands.*

SHERIDAN, WY, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Total Botanical Solutions



Botanical and supplement brands often face challenges that differ from those encountered in many traditional consumer sectors"

*Akash Gupta, Founder of Total Botanical Solutions.*

(TBS), a Wyoming-based growth company serving botanical, supplement, and alternative wellness businesses, today announced the expansion of its specialized growth model designed to support brands operating in highly regulated and competitive consumer categories.

The announcement reflects the company's continued focus on providing [industry-specific growth solutions](#) for businesses across the botanical, supplement, and wellness sectors.

The company offers a range of services including search engine optimization (SEO), affiliate marketing, email and retention marketing, conversion rate optimization, ecommerce development, content strategy, social media marketing, AI search visibility, and strategic consulting.

According to Total Botanical Solutions, brands operating in botanical and supplement categories often face challenges related to advertising restrictions, evolving platform policies, customer education requirements, and increasing competition within the marketplace.

To address these challenges, the company has developed an industry-focused approach centered on long-term brand growth, customer acquisition, and ecommerce performance.

Unlike many marketing providers that serve a broad range of industries, Total Botanical Solutions focuses exclusively on botanical, supplement, and alternative wellness brands. This category-specific focus enables the company to tailor its services to the unique operational and

marketing requirements of businesses within these sectors.

Through its specialized botanical marketing services, the company works with brands across multiple growth channels, helping businesses improve online visibility, customer engagement, and digital commerce performance.

Current service offerings include:

- Search Engine Optimization (SEO)
- Affiliate Marketing Management
- Email and Retention Marketing
- Conversion Rate Optimization (CRO)
- Ecommerce Development
- Content Strategy
- Social Media Marketing
- AI Search Visibility
- Strategic Growth Consulting

The company stated that its integrated approach is designed to help businesses coordinate multiple marketing channels through a unified growth framework.

These performance growth strategies for botanical brands are intended to support sustainable customer acquisition, customer retention, and long-term business development.

In addition to its core service offerings, Total Botanical Solutions has introduced a selective performance-based growth model available to qualifying brands.

According to the company, performance-based partnerships are offered only to businesses that meet specific operational, scalability, and growth criteria. Interested brands may contact Total Botanical Solutions directly to learn more about eligibility requirements and partnership opportunities.

"Our objective is to provide services designed specifically around those challenges while helping brands build sustainable long-term growth through coordinated marketing, ecommerce, and customer acquisition strategies."

As consumer interest in botanical, supplement, and wellness products continues to expand, Total Botanical Solutions plans to further develop its service offerings, educational resources, and strategic initiatives to support businesses operating within these categories.

Brands interested in learning more can explore the company's botanical growth resources and insights, which provide educational content, industry observations, and strategic guidance for businesses within the botanical and supplement sectors.

About Total Botanical Solutions

Total Botanical Solutions is a Wyoming-based growth company specializing in botanical, supplement, and alternative wellness brands. The company provides SEO, affiliate marketing, retention marketing, conversion rate optimization, ecommerce development, AI search visibility, content strategy, social media marketing, and strategic consulting services designed to support long-term business growth.

For more information, visit [TotalBotanicalSolutions.com](https://TotalBotanicalSolutions.com).

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