

Royal Bahrain Concours Announces Y. K. Almoayyed & Sons as Sponsor and Exhibitor for 2026

The Royal Bahrain Concours is pleased to announce that Y. K. Almoayyed & Sons has joined the event as a sponsor and exhibitor ahead of its 2026 edition.

RIFFA, BAHRAIN, June 8, 2026

/EINPresswire.com/ -- The Royal Bahrain Concours is pleased to announce that Y. K. Almoayyed & Sons has joined the event as a sponsor and exhibitor ahead of its 2026 edition.

Returning to the prestigious Royal Golf Club on Friday 6 – Saturday 7 November 2026, the Royal Bahrain Concours continues to strengthen its position as the GCC's premier

Concours d'Elegance. As the Royal Bahrain Concours enters its second edition, the event builds on the considerable success of its inaugural year, which welcomed an exceptional curation of 60 collector cars alongside more than 200 members' cars from the GCC's leading car clubs.



Mohammed Almoayyed – Chairman of Y. K. Almoayyed & Sons Group with James Brooks-Ward - Chairman of the Royal Bahrain Concours

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We are delighted to welcome Y. K. Almoayyed & Sons as a sponsor and exhibitor for the 2026 Royal Bahrain Concours.”

*James Brooks-Ward,
Chairman of the Royal
Bahrain Concours*

Y. K. Almoayyed & Sons

Y. K. Almoayyed & Sons' involvement reflects a shared commitment to automotive excellence, heritage and the continued growth of world-class events within the Kingdom.

A diversified business group based in the Kingdom of Bahrain, Y. K. Almoayyed & Sons has a longstanding presence across a broad range of sectors, including

automobiles, heavy equipment, electronics and home appliances, industrial and building

systems, contracting, air conditioning, luxury goods, business equipment and real estate. Within the automotive sector, the group represents a portfolio of leading international brands, including Nissan, INFINITI, Renault, Ford and Lincoln. The company has recently enhanced its automotive portfolio with the entry of new brands such as ZEEKR, 212, Soueast, JMC and Kaiyi under Asia Motors.

Set against the elegant backdrop of the Royal Golf Club, the 2026 event will once again bring together collectors, enthusiasts, exhibitors and international guests for a celebration of automotive craftsmanship, design and luxury lifestyle.



From left to right – Ahmed Al Dailami – General Manager at Y. K. Almoayyed & Sons, Alok Gupta – Chief Executive Officer at Y. K. Almoayyed & Sons, Mohammed Almoayyed – Chairman of Y. K. Almoayyed & Sons Group, James Brooks-Ward – Chairman of the Royal Bah

James Brooks-Ward, Chairman of the Royal Bahrain Concours, commented: “We are delighted to welcome Y. K. Almoayyed & Sons as a sponsor and exhibitor for the 2026 Royal Bahrain Concours. As one of Bahrain’s leading automotive businesses, with a long-standing presence in the Kingdom and representation of some of the world’s best-known marques, Y. K. Almoayyed & Sons is a natural fit for the event.

“Following the strong debut of our inaugural edition, our focus now turns to delivering an even more refined and carefully curated Concours this November at the Royal Golf Club. Partnerships such as this help us continue to build an event that celebrates exceptional cars, regional passion and Bahrain’s growing reputation as a destination for world-class automotive and luxury experiences.”

Mohammed Almoayyed, Chairman of Y. K. Almoayyed & Sons Group, added: “We are proud to support the Royal Bahrain Concours as a sponsor and exhibitor for its 2026 edition. The event has quickly established itself as a significant addition to Bahrain’s luxury and automotive calendar, bringing together collectors, enthusiasts and visitors from across the region and beyond.

“As a diversified Bahraini business group with a strong automotive background, including representation of leading international brands, we are pleased to be part of an event that celebrates excellence and the continued growth of Bahrain as a destination for premium experiences.”

Organised by Thorough Events in collaboration with the Bahrain Tourism & Exhibitions Authority (BTEA), the Royal Bahrain Concours has rapidly established itself as a significant addition to the international concours calendar, reinforcing Bahrain's reputation as a destination for world-class cultural and luxury events.

Further details regarding the 2026 programme, participating vehicles and ticket information will be announced in due course.

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