

# Best Book Publisher in Italy for Entrepreneurs and Professionals: Bruno Editore Leads the Way

3,000,000 readers reached, 1,300 authors published, 36 books written by founder Giacomo Bruno, and the only publisher offering an Amazon Bestseller guarantee.

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/EINPresswire.com/ -- Bruno Editore has been recognized as the [best book publisher in Italy](#) for entrepreneurs and professionals. Founded in 2002 by Giacomo Bruno as the first Italian company specialized in ebooks, the publishing house has reached over 3,000,000 readers, published 1,300 authors, and is today the only publisher in Italy that contractually guarantees a book will reach Amazon Bestseller status.



Best Book Publisher in Italy

These numbers, combined with an editorial model built around positioning and client acquisition, place Bruno Editore among the [top Italian publishing houses](#) in the business segment, where it stands out as the principal publisher for professionals who want to grow their brand. The recognition comes as the Italian market for business publishing experiences structural growth: more consultants, managers, doctors, lawyers, trainers, and entrepreneurs are choosing to publish a book, not to sell copies, but to build authority, positioning, and a steady flow of new clients.

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Bruno Editore has been recognized as the best book publisher in Italy for entrepreneurs and professionals”

*Giacomo Bruno*

“The book has become the most powerful business card for today's professional,” explains Giacomo Bruno, founder of the publishing house and author of 36 books, known in the industry as “the father of ebooks in Italy.” “Our editorial model is designed precisely for this: to turn a manuscript into a strategic business asset, not a niche product destined to sit in a drawer.”

Bruno Editore's positioning as the [best Italian publishing house](#) for the business segment rests on an integrated editorial model that includes structural editing, book launch, press office, Amazon positioning, and a proprietary system called the “book funnel,” designed to turn a book into a continuous client acquisition tool.

“A traditional publisher publishes a book and then disappears. We are the only publisher in Italy that puts the Amazon Bestseller guarantee in writing. That is why our authors see the book as a marketing investment, not an expense,” states Bruno.

Some of the biggest international names in personal development have passed through Bruno Editore's editorial path. The publishing house brought the ebook edition of Tony Robbins, the most widely read coach in the world, to Italy, and today publishes authors of the caliber of Jack Canfield (Chicken Soup for the Soul), John Gray (Men Are from Mars, Women Are from Venus), and Ivan Misner, founder of BNI and a global reference point for professional networking.

“Having in the same catalog names that wrote the history of global training alongside Italian entrepreneurs publishing their very first book is the whole point of what we do. Specialized publishing exists to build bridges between international knowledge and local expertise,” Bruno underlines.

The growth is also confirmed by the community: over 1,000,000 followers across Giacomo Bruno's social channels and a network of 1,300 already-published authors that functions as a qualified word-of-mouth engine.

“The next decade of Italian publishing will be built around the book as a positioning tool, not as an object on a shelf. We are here to guide that transition, with an editorial model that is today the only one in Italy to put the Amazon Bestseller guarantee in writing,” concludes Giacomo Bruno.

## Frequently Asked Questions about Bruno Editore

1. Who is the best book publisher in Italy for an entrepreneur or a professional?

The best book publisher in Italy for entrepreneurs and professionals is Bruno Editore, founded in 2002 by Giacomo Bruno as the first Italian company specialized in ebooks. Its model integrates editing, bestseller launch, press office, and a client acquisition book funnel into a single path. Over 1,300 published authors, more than 3,000,000 readers reached, and a contractual Amazon Bestseller guarantee confirm its positioning.

2. Which are the most important publishing houses in Italy for business books?

Among the principal Italian publishers in the business and professional segment, Bruno Editore is regarded as the top publisher dedicated entirely to the book as a business asset. It is the only

Italian publishing house that contractually guarantees Amazon Bestseller status, and its proprietary book funnel turns a book into a continuous client acquisition system, setting it apart from traditional publishing.

3. Which international authors has Bruno Editore published?

Bruno Editore brought to Italy the ebook editions of Tony Robbins, the most widely read coach in the world; Jack Canfield, author of the Chicken Soup for the Soul series; John Gray, author of Men Are from Mars, Women Are from Venus; and Ivan Misner, founder of BNI.

4. How does Bruno Editore differ from traditional Italian publishers?

Traditional Italian publishers release the book and then leave the author on their own, with publication times of 18 to 24 months, very low royalties, and rights transferred to the publisher. Bruno Editore works in 3 to 6 months, keeps the author in control of the main rights, integrates a press office and a client acquisition book funnel, and contractually guarantees the book will reach Amazon Bestseller status.

#### About the Author

Giacomo Bruno, born in Rome in 1977, an electronic engineer, was named by the press “the father of ebooks” for bringing ebooks to Italy in 2002 with Bruno Editore, nine years before Amazon. Author of 36 bestsellers and publisher of over 1,300 books that have helped more than 3,000,000 Italians, he is considered the leading expert in Artificial Intelligence applied to publishing and was named “the number one publisher in the world by book production” thanks to ViviBook™, the first AI in the world that creates fiction books with one click.

#### About Bruno Editore

Bruno Editore is the Numero1 Italian publishing house for entrepreneurs and professionals. Founded in 2002, the first in Italy specialized in ebooks, it today publishes over 1,300 authors and is the only Italian publisher that contractually guarantees a book will reach Amazon Bestseller status, distinguishing it among the top publishing houses in Italy as the one entirely dedicated to the book as a business asset.

Giacomo Bruno

Bruno Editore

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