

# HIT Executive Consulting Launches Updated Website for Certification Strategy Services

*The updated website highlights HITEC's senior-level consulting services for WBE, MBE, DBE, WOSB, certification denials, and complex ownership reviews.*

SARASOTA, FL, UNITED STATES, June 9, 2026 /EINPresswire.com/ -- [HIT Executive Consulting](https://www.hitexecutiveconsulting.com/) has launched an updated website designed to better support business owners, corporate leaders, and entrepreneurs navigating certification strategy, [certification assistance](#), supplier diversity opportunities, and complex application requirements.



HIT Executive Consulting launched an updated website focused on certification strategy, DBE IFR reevaluation help, WBE and MBE certification assistance, certification denial support, and complex ownership reviews.

The launch comes at a time when the certification landscape continues to change for many

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Certification reviews are often shaped by how a company presents its ownership, control, documentation, and business history. The updated website helps business owners prepare with that in mind.”

*Paul Schneider, President of  
HIT Executive Consulting*

business owners. Updated federal regulations, including the Disadvantaged Business Enterprise Interim Final Rule (DBE IFR), evolving agency procedures, increased documentation requests, and heightened scrutiny of ownership, control, disadvantaged status, and business structure have made certification strategy more important than ever for companies pursuing, maintaining, or defending certification status.

The refreshed website provides clearer information about the firm's core certification consulting services, including WBE, MBE, DBE, WOSB, EDWOSB, SBE, state, county, city, and local certification assistance. The site also highlights HIT Executive Consulting's work with certification denials,

[DBE IFR reevaluation](#) help, ownership and control reviews, and strategic application preparation.

Founded in 2011, HIT Executive Consulting works with businesses across the United States and Canada on business certification matters that often require more than basic form completion.

The firm assists clients in reviewing ownership structure, management roles, operating history, business documentation, financial records, resumes, licenses, public information, and agency-specific requirements before and during the certification process.

“Business certification can create meaningful opportunities, but the application process can also be document-heavy, technical, and highly fact-specific,” said Paul Schneider, President of HIT Executive Consulting. “The updated website was created to help business owners better understand the issues certifying agencies may review and the type of strategic preparation that can be important before an application, recertification, reevaluation, or appeal.”

The new website reflects HIT Executive Consulting’s specialized, senior-level approach to certification strategy. Rather than positioning certification assistance as a one-size-fits-all process, the site emphasizes the importance of understanding each client’s business history, ownership structure, management responsibilities, financial records, and long-term goals.

In addition to certification strategy and application preparation, the website outlines HIT Executive Consulting’s work with WBE certification, DBE IFR reevaluation support, MBE and other certification programs, certification denial assistance, executive advisory services, and selected client experience. The site also provides a streamlined scheduling process for business owners seeking an initial consultation.

The website update is part of HIT Executive Consulting’s broader effort to provide clearer resources for companies pursuing certification, responding to agency questions, preparing for recertification, or addressing certification challenges after a denial or adverse decision.

For more information, visit [www.hitexecutiveconsulting.com](http://www.hitexecutiveconsulting.com).

## About HIT Executive Consulting

HIT Executive Consulting provides certification strategy, application preparation, DBE IFR reevaluation assistance, WBE and MBE certification assistance, certification denial support, other certification program support, and business advisory services for companies seeking supplier diversity and government contracting certifications. Since 2011, HIT Executive Consulting has helped business owners identify documentation, ownership, control, eligibility, business structure, operating history, and narrative issues before certification applications, recertifications, reevaluations, or appeals are submitted. Learn more at [hitexecutiveconsulting.com](http://hitexecutiveconsulting.com).

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