

Influential Women: Filmmaker Jennifer Paone elevates mission-driven storytelling in Keene, New Hampshire.

KEENE, NH, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Founder of The Production House Uses Film, Strategy, and Human-Centered Storytelling to Help Organizations Communicate Purpose, Inspire Action, and Strengthen Community Impact

Jennifer Paone is a creative director, award-winning filmmaker, and strategic storytelling partner based in Keene, New Hampshire. A graduate of Keene State College with a Bachelor of Arts Degree in Film Production, she has been working in the film industry since 2001 and founded The Production House in 2015 to better serve mission-driven organizations through intentional, purpose-focused storytelling.



From an early age, Jennifer knew she wanted to pursue a career in film. Growing up in the Monadnock region, she benefited from access to a strong college film program that helped lay the foundation for her creative development. Her path into filmmaking, however, was not linear. While building her career behind the camera, she also spent many years working full-time in human and social services, supporting children facing mental health challenges. In parallel, Jennifer produced wedding and event films on weekends, balancing technical production work with emotionally grounded human service experience.

This dual career path played a defining role in shaping her storytelling approach. Her background in social services strengthened her empathy, communication skills, and understanding of human behavior—qualities that now inform her creative direction and narrative development. Today, she integrates those experiences into her work as a filmmaker, bringing emotional intelligence and authenticity to every project she produces.

Through The Production House, Jennifer works as a strategic storytelling partner for nonprofits, mission-driven organizations, and businesses seeking to communicate their purpose with clarity and impact. Her work supports a wide range of initiatives, including fundraising campaigns, brand storytelling, internal communications, and educational content. She is widely recognized for her collaborative process and commitment to understanding each client's mission at a deep level before developing any creative concept.

Her role spans every stage of production, from client strategy sessions and script development to editing and on-location filming. Jennifer's approach emphasizes listening, relationship-building, and intentional collaboration—qualities that distinguish her in an industry often driven primarily by production output. Over the years, she has worked with a diverse portfolio of clients, ranging from local startups and arts organizations to international humanitarian initiatives.

Her films have earned national recognition, including honors from the Communicator Awards and the LuxLife Global Wedding Awards, reflecting both her technical skill and her ability to connect storytelling with meaningful outcomes.

Beyond her professional work, Jennifer is deeply committed to community service and social impact. She has volunteered with organizations such as Monadnock United Way, Arts Alive, and the Keene Senior Center. She currently serves as Chair of the Board for Rwanda-one4one, a nonprofit focused on expanding access to education and economic opportunity for families in Rwanda. Her involvement in these organizations reflects a consistent commitment to using storytelling and leadership in service of broader community development.

Jennifer attributes her success to passion, describing it as the driving force that sustains her through both creative and professional challenges. She believes that when work feels like a calling, it provides the motivation necessary to persist even in difficult moments. For her, perseverance is closely tied to passion, forming the foundation of her long-term commitment to filmmaking and storytelling.

She also emphasizes the importance of interpersonal skills and authentic relationships in her field. Jennifer values getting to know people on a meaningful level and believes that strong communication and empathy are essential to effective storytelling. She has observed that production companies often struggle when they fail to truly listen to clients or understand their needs, reinforcing her belief that relationship-building is central to successful creative work.

The most influential career advice Jennifer has received came from filmmaker Alex Mallis, who encouraged her simply to create. The message emphasized that perfection should not be the goal, but rather consistent creative output. She has carried this philosophy throughout her career, recognizing that ongoing creation fosters learning, growth, and confidence over time.

Jennifer encourages young women and emerging creatives to follow their passion, even when external voices suggest it may not be practical. Early in her career, she was told that filmmaking might not provide financial stability, yet she has been able to build a sustainable career supporting both herself and her family through her creative work. She believes that while the path may be challenging, commitment to one's passion often leads to unexpected and fulfilling opportunities.

Within her industry, Jennifer identifies one ongoing challenge as the perception and credibility of women in film and video production. She notes that experience, persistence, and time in the field have contributed to increased recognition, but acknowledges that gender-based barriers still exist within the broader industry landscape.

At the same time, Jennifer sees significant opportunity in the growing importance of storytelling across all sectors. She believes storytelling is more essential than ever in today's world, serving as the primary way people share information, inspire action, and create connection. For Jennifer, storytelling is not simply a creative output but a tool for transformation—helping individuals and organizations clarify their purpose and communicate it effectively.

Her core professional and personal value is authenticity. Jennifer prioritizes genuine connection with the people she works with, whether clients, collaborators, or community members. She believes that authentic relationships form the foundation of meaningful work and lasting impact.

Through her filmmaking practice and community leadership, Jennifer Paone continues to demonstrate how thoughtful, human-centered storytelling can elevate missions, strengthen relationships, and inspire meaningful change across communities.

Learn More about Jennifer Paone:

Through her Influential Women profile, <https://influentialwomen.com/connect/jennifer-paone> or through her website, <https://www.theprohouse.com/>

Influential Women

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