

# Annetta Crumel, Recognized by Influential Women, Serves as Senior Licensing Specialist at McGriff Insurance Services

WILSON, NC, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Bringing Over Two Decades of Banking and Insurance Compliance Experience to Licensing Leadership, Team Training, and Regulatory Excellence

Annetta Crumel is a Senior Licensing Specialist at McGriff Insurance Services in Wilson, North Carolina, with more than 20 years of professional experience spanning banking, insurance compliance, and administrative leadership. Her career reflects a strong foundation in financial operations, regulatory expertise, and people-centered leadership, built through decades of service in both customer-facing and behind-the-scenes roles.



Crumel began her professional journey in the banking industry, where she dedicated over two decades to developing expertise in financial operations, customer service, and regulatory compliance. During this time, she advanced into the role of branch manager, where she gained valuable leadership experience overseeing staff performance, ensuring compliance with financial regulations, and managing daily branch operations. Her work in banking established a strong understanding of structured regulatory environments and team leadership under high-responsibility conditions.

After many years in a client-facing banking role, Crumel transitioned into the insurance sector in search of a position that offered improved work-life balance while still allowing her to support both customers and colleagues. She joined BB&T, now known as Truist, where she moved into insurance licensing and compliance. This shift allowed her to apply her extensive banking

knowledge to a new regulatory framework, including agent licensing requirements, continuing education standards, and Department of Insurance compliance processes.

Her ability to quickly adapt and master complex regulatory systems positioned her for advancement within the organization. Over time, Crumel's expertise expanded to include training and mentorship responsibilities, as she became a resource for colleagues navigating licensing requirements and compliance procedures. Her consistent performance and leadership led to her promotion to Senior Licensing Specialist at McGriff Insurance Services.

In her current role, Crumel oversees licensing renewals, compliance reporting, and onboarding support for agents and internal team members. She plays a critical role in ensuring that all licensing processes are completed accurately and on time, while also supporting organizational compliance with evolving state and federal regulations. Her work ensures that agents remain properly credentialed and that the organization maintains full regulatory alignment across multiple jurisdictions.

Beyond her technical responsibilities, Crumel is deeply committed to mentorship and education within her workplace. She regularly trains colleagues and serves as a liaison between leadership and operational teams, helping to streamline communication and improve understanding of regulatory requirements. Her ability to translate complex compliance rules into clear, actionable guidance has made her a trusted resource within her organization.

Crumel attributes her success to taking initiative and standing firmly in her abilities. She values the trust placed in her judgment and the opportunity to make decisions confidently within her role. Her colleagues rely on her expertise to provide direction and to identify solutions when challenges arise, reinforcing her reputation as a dependable and knowledgeable professional.

Her leadership philosophy is also shaped by her years as a branch manager, a role she held for 13 years. That experience taught her the importance of trusting her team, adapting to change, and growing through challenges. These lessons continue to guide her approach in both professional and personal settings, reinforcing her belief in steady leadership and accountability.

The best career advice Crumel has ever received is to approach each day as a new beginning. She recalls being told by a former manager that every day offers a fresh start, regardless of the successes or challenges of the previous day. This perspective helps her stay focused on present priorities rather than dwelling on past outcomes, allowing her to approach her work with clarity, discipline, and purpose.

In her field, Crumel identifies one of the biggest challenges as the constant evolution of state Department of Insurance regulations and ongoing system updates. Changes in licensing rules, background and fingerprinting requirements, and continuing education standards require continuous attention and adaptation. However, she also sees these challenges as opportunities

to strengthen internal processes, improve training programs, and enhance organizational readiness in a rapidly changing regulatory environment.

In addition to her corporate career, Crumel is actively engaged in ministry and community service. She earned a Bachelor's Degree in Biblical and Theological Studies from Regent University in 2023 and serves as a minister, Sunday school teacher, and women's Bible study leader. She also operates a small notary business and is a commissioned notary, further reflecting her commitment to service both professionally and within her community.

Crumel's values are deeply rooted in balance, presence, and meaningful connection. She places great importance on spending quality time with family and appreciating life's simple moments. She enjoys being outdoors, especially near the water, where she finds peace in activities such as reading at the beach or fishing with her husband. Above all, she cherishes time with her grandchildren, which she considers one of life's greatest joys.

These personal values directly influence her professional approach, reinforcing her belief in staying grounded, attentive, and compassionate in all aspects of her work. Whether guiding colleagues through compliance processes or supporting her family, Crumel brings consistency, care, and integrity to everything she does.

Through her decades of experience and continued dedication to leadership and service, Annetta Crumel exemplifies professionalism, adaptability, and commitment in the evolving fields of banking and insurance compliance.

Learn More about Annetta Crumel:

Through her Influential Women profile: <https://influentialwomen.com/connect/Annetta-Crumel>

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