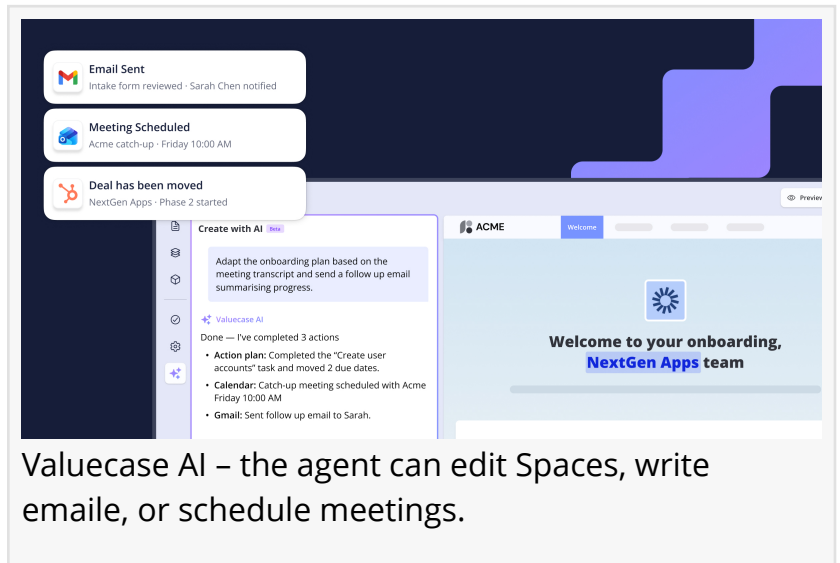


# Valuecase Launches MCP and AI Connectors for Customer Onboarding and Sales Teams

*B2B customer collaboration platform Valuecase connects its AI agent to Gmail, HubSpot, and more – and opens to Claude, ChatGPT via MCP.*

HAMBURG, GERMANY, June 8, 2026 /EINPresswire.com/ -- [Valuecase](#), which gives B2B sales and onboarding teams a single branded workspace to collaborate with their customers – replacing email chains, task lists, and SharePoints – today launched [AI connectors and MCP support](#).



Valuecase AI – the agent can edit Spaces, write emails, or schedule meetings.

The update lets the Valuecase AI agent work across the tools sales, onboarding, and customer success teams already use – drafting emails, updating CRM records, scheduling meetings, and pulling in documents – all from inside a customer workspace. It also makes Valuecase available as a tool inside AI platforms like Claude & ChatGPT, so teams can create and manage customer workspaces without leaving their AI workflow.

“

We built Valuecase as the place where B2B teams and their customers work together. With connectors and MCP, the AI agent can now reach into the tools around it – and AI tools can reach into Valuecase”

*Lennart Prange*

## AI Agent Connectors

The Valuecase AI agent now connects to Gmail, Google Calendar, Google Drive, and HubSpot. The agent uses context from the customer workspace – action plan progress, deal info, recent activity – to take action in connected tools. Users review and approve every action before it's executed.

Teams can also add any custom MCP server to connect additional tools like meeting recorders or project

management platforms.

## Valuecase MCP Server

Valuecase is now available as an MCP server. Any AI tool that supports the Model Context

Protocol – including Claude (Anthropic) and ChatGPT (OpenAI) – can create and manage customer workspaces in Valuecase using context from meeting transcripts, CRM data, and documents.

"We built Valuecase as the place where B2B teams and their customers work together. With connectors and MCP, the AI agent can now reach into the tools around it – and AI tools can reach into Valuecase", said Lennart Prange, Co-Founder of Valuecase.

### About Valuecase

Valuecase is the best way to collaborate with B2B customers – built to shorten the time it takes to close and [onboard a new customer](#). It replaces email chains, manual task lists, and clunky SharePoints with a single branded workspace – shared with customers, tracked, and easy to use.

Pre-sale, B2B sales teams share proposals, case studies, and action plans in a digital sales room. Post-sale, it's where onboarding and customer success teams orchestrate the implementation – plans, intake forms, content, and progress in one place. AI handles the reminders and flags what's stuck.

500+ revenue teams at software and services companies use Valuecase to close & onboard their customers up to 50% faster. Founded in 2021 and based in Hamburg, Germany.

Website: <https://www.valuecase.com>

Product page: <https://www.valuecase.com/product/valuecase-ai>

MCP server: <https://www.valuecase.com/mcp>

Lennart Prange

Valuecase

info@valuecase.com

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