



Three Florida Real Estate AI Platforms Launch in 2026 to Address Gaps in Homebuying, New Homes, and Agent Productivity

KASA AI, [2026NewConstructionHomes.com](#), and [That Agent AF](#) debut as purpose-built technology solutions for Florida's residential real estate market

FL, UNITED STATES, June 8, 2026 /EINPresswire.com/ -- Three artificial intelligence platforms built

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The agent who brags about doing it the old way is the Blockbuster CEO who swore streaming was a fad and laughed Netflix out of the Boardroom. We know who's laughing now.”

*Jessica Cassell, AI Strategist &
Real Estate Technology
Innovator*

specifically for Florida's residential real estate market have launched in 2026, targeting distinct gaps across the homebuying process, new construction search, and agent productivity. The platforms — [KASA AI](#), [2026NewConstructionHomes.com](#), and [That Agent AF](#) — arrive as industry data signals a widening gap between AI tool adoption and measurable results among real estate professionals and consumers.

According to NAR's 2025 Technology Survey, 68% of real estate agents now use AI tools in some capacity, yet only 17% report a significant positive impact on their business. Goldman Sachs estimated in 2025 that AI tools could

reduce real estate due diligence costs by 20–35%, a figure analysts note is now moving from institutional portfolios into the residential sector.

KASA AI Launches Autonomous Homebuying Platform with Commission Rebate Model

KASA AI ([findmykasa.com](#)) launched in 2026 as a structured, five-stage homebuying platform designed to guide Florida buyers from financial readiness through closing. The platform's stages — Get Ready, Find Your Home, Make an Offer, Under Contract, and Close and Move In — each contain purpose-built AI tools including a Financial Readiness score, Credit Repair roadmap, Budget Planner, Document Vault, Offer Strength analyzer, comparable sales runner, Contract Explainer, and a nine-milestone Closing Tracker.

KasaBot, an AI concierge integrated into the platform, handles buyer inquiries and showing scheduling around the clock. Florida buyers who purchase through KASA AI receive a commission rebate of up to 30% applied directly toward closing costs at the time of transaction.

2026NewConstructionHomes.com Launches as New Construction Authority for Florida's I-4 Corridor

2026NewConstructionHomes.com launched in 2026 as a dedicated resource for buyers seeking new construction homes across Florida's I-4 corridor, serving markets including Orlando, Kissimmee, Lakeland, Tampa, Titusville, Cocoa Beach, Melbourne, Palm Bay, and Vero Beach.

The platform features a live AI-powered community matching tool through which buyers input lifestyle preferences and priorities and receive ranked community matches with precision percentage scores — allowing buyers to identify the highest-aligned new construction developments before visiting a model home. Florida buyers who transact through the platform receive up to \$2,000 back at closing.

That Agent AF Launches AI Command Center
Designed Specifically for the Solo Real Estate Agent

That Agent AF (thatagentaf.com) launched in 2026 as a comprehensive AI-powered command center built exclusively for the solo real estate agent — addressing the operational reality that independent agents are required to function simultaneously as a marketer, transaction coordinator, financial planner, content creator, and business analyst without the infrastructure support available to larger teams.

The platform consolidates an agent's entire business into a single system. Core modules include a Commission Calendar generating daily action plans based on individual skill assessment and income goals, a Money Moves Builder calculating cash runway and financial reality in real time, a Conversion Tracker analyzing monthly prospecting performance, and a Transaction Manager executing 34 automated touchpoints per deal — including 28-plus automated client



"Real estate didn't change gradually. It changed all at once." AI powered KasaBot is increasingly helping buyers understand financing, compare homes, evaluate offers, and navigate the path to closing from their phones.

communications and lender, title, and inspector follow-up.

Additional tools include a one-click AI Offer Manager, CMA Generator, Offer Generator, Deal Analyzer, a Social Planner scheduling 30 days of content across multiple platforms, Brand Kit, Design Studio, and integrated AI coaching through Coach Tom and Mela Co-Agent.

A 2025 survey of brokerage leaders found 87% report agents within their organizations now use AI tools. That adoption rate has largely excluded independent agents operating without team infrastructure. That Agent AF targets that segment specifically, for whom administrative burden has been identified by industry research as a primary driver of attrition.

About Jessica Cassell

Jessica Cassell is an AI Strategist and Real Estate Technology Innovator, licensed real estate agent, and mortgage loan officer (NMLS #2416202) based in Florida. Cassell is the founder of KASA AI (findmykasa.com) and That Agent AF (thatagentaf.com), and serves as Director of Technology and Education for the Military Veteran Team at LPT Realty.

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