

Polyurethane Foam Market Drivers 2026-2030: Regional Outlook and Sizing Analysis

*The Business Research Company's
Polyurethane Foam Global Market Report
2026 – Market Size, Trends, And Forecast
2026-2035*

LONDON, GREATER LONDON, UNITED
KINGDOM, June 8, 2026

/EINPresswire.com/ -- The

[polyurethane foam market](#) has seen

significant expansion recently, fueled by diverse applications across several industries. As demand for this versatile material continues to rise, the market is set to experience notable growth in the coming years. Let's explore the current market size, key growth drivers, leading regions, and important trends shaping the polyurethane foam industry.



The Business
Research Company

The Business Research Company

Polyurethane Foam Market Size and Projected Growth to 2026 and Beyond

The polyurethane foam market has demonstrated robust growth in recent years. It is anticipated to expand from \$57.26 billion in 2025 to \$62.02 billion in 2026, representing a compound annual growth rate (CAGR) of 8.3%. This steady increase has been driven by the rise in construction and housing activities, growing demand for furniture and bedding, the expansion of automotive interior manufacturing, increased usage of insulation materials, and the availability of slabstock foam processing techniques.

Looking ahead, the market is projected to advance further, reaching a value of \$86.17 billion by 2030 with a CAGR of 8.6%. Growth in the forecast period will be supported by higher investments in green building projects, increasing demand for insulation materials in electric vehicles, a surge in sustainable furniture production, broader adoption of spray foam insulation, and a rising focus on recyclable foam materials. Key trends expected to dominate include the growing popularity of energy-efficient insulation, lightweight automotive applications, expansion of high-performance flexible foam products, and heightened attention to comfort and durability.

Download a free sample of the [polyurethane foam market report](#):

https://www.thebusinessresearchcompany.com/sample.aspx?id=11984&type=smp&utm_source=EINPresswire&utm_medium=Paid&utm_campaign=May_PR

Understanding Polyurethane Foam and Its Versatile Applications

Polyurethane foam is a synthetic polymer containing urethane radicals and is widely used for insulating buildings as well as protecting materials from environmental damage such as corrosion. Its cushioning properties make it a common choice for padding in numerous consumer and commercial products including mattresses, furniture, vehicle interiors, carpet underlay, and packaging materials.

Key Factors Fueling the Growth of the Polyurethane Foam Market

One of the strongest factors driving polyurethane foam market expansion is the increasing demand for automotive vehicles. These vehicles, which include any self-propelled means of transport on public roads or other environments, extensively utilize polyurethane foam for car seats and upholstery due to its superior cushioning, comfort, and durability. This foam helps provide a supportive and comfortable seating experience for both drivers and passengers. For instance, data from January 2024 by Japan-based MarkLines Co., Ltd., which specializes in automotive industry information, revealed that U.S. light vehicle sales jumped 13.0% in December 2023, totaling 1,454,597 units. Notably, trucks and SUVs saw a 15.7% increase compared to December 2022. The full year ended with automotive sales rising 12.3% to 15,608,386 units, highlighting strong consumer demand across various vehicle types. This upward trend in vehicle sales is a key element supporting growth in the polyurethane foam market.

View the full polyurethane foam market report:

https://www.thebusinessresearchcompany.com/report/polyurethane-foam-global-market-report?utm_source=EINPresswire&utm_medium=Paid&utm_campaign=May_PR

Leading Regions in the Polyurethane Foam Market by 2026

In 2025, Asia-Pacific held the position of the largest regional market for polyurethane foam. This region is also expected to lead in terms of growth rate over the forecast period. The market report encompasses regions including Asia-Pacific, South East Asia, Western Europe, Eastern Europe, North America, South America, the Middle East, and Africa, offering a comprehensive global market perspective.

Key enhancements in our 2026 market reports include:

- Market attractiveness scoring and analysis
- Total addressable market (TAM) analysis
- Company scoring matrix graphics and tables
- Excel-based forecasting dashboards
- Market hotspots infographics
- Key technologies and future trend analysis
- Updated graphics and tables

Browse Through More Reports Similar to the Global Polyurethane Foam Market 2026, By [The Business Research Company](#)

Polyurethane Foam Mattress Global Market Report 2026

<https://www.thebusinessresearchcompany.com/report/polyurethane-foam-mattress-global-market-report>

Polyurethane Global Market Report 2026

<https://www.thebusinessresearchcompany.com/report/polyurethane-global-market-report>

Polymer Foam Global Market Report 2026

<https://www.thebusinessresearchcompany.com/report/polymer-foam-global-market-report>

Speak With Our Expert:

Saumya Sahay

Americas +1 310-496-7795

Asia +44 7882 955267 & +91 8897263534

Europe +44 7882 955267

Email: marketing@tbrc.info

The Business Research Company - www.thebusinessresearchcompany.com

Follow Us On:

• LinkedIn: <https://in.linkedin.com/company/the-business-research-company>

Oliver Guirdham

The Business Research Company

+44 7882 955267

info@tbrc.info

Visit us on social media:

[LinkedIn](#)

[Facebook](#)

[X](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/918179239>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2026 Newsmatics Inc. All Right Reserved.